

# The Alliance

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# bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor : Ashley Gibbins : [Ashley@itwalliance.com](mailto:Ashley@itwalliance.com)

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[www.itwalliance.com](http://www.itwalliance.com)

## Registering with the Alliance

To register with the Alliance visit : [www.itwalliance.com](http://www.itwalliance.com), and register as a :

**Member** : travel journalist

**Editor** : commissioning editor of publications)

**Partner** : travel industry organisation, or

**Agency** : with travel or tourism clients

## The International Travel Writers Alliance Press card



The International Travel Writers Alliance has introduced its press card to achieve :

### 1: Credibility

An Alliance press card holder enjoys genuine credibility, as a professional travel journalist, within the travel and tourism industry.

### 2 : Opportunity

Alliance press card holders can take advantage of a range of specific opportunities and benefits from travel industry partners.

These partners welcome the chance to develop effective and long term working relationships with Alliance accredited travel journalists.

### 3 : Accountability

The Alliance press card places a responsibility on the holder to be accountable :

- for themselves, as a professional travel journalist
- to the Alliance as a global organisation of professional travel journalists, and
- to those travel industry representatives who will support that card holder.

In addition, International Travel Writers Alliance press card holders are *roving ambassadors* for the Alliance

They help to create an ever greater awareness of the Alliance and the way it works to best effect with travel journalists and travel industry organisations.

## Join and follow



[http://www.linkedin.com/groups?gid=2978414&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g)



@writersalliance

# The Alliance bulletin

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## Working with the Alliance

**The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.**

**Other Alliance partners and agencies can be found at [www.itwalliance.com](http://www.itwalliance.com).**

## Partners

### Coombe Abbey Hotel, Coventry, UK

Originally build in the 12th century as a Cistercian Abbey, Coombe Abbey has been restored to its former glory and has retains many of its original features.

Set in 500 acres of parkland overlooking formal gardens created by Capability Brown, the property is suited to a short break, wedding or conference – or even a medieval banquet!

Visit : [www.coombeabbey.com](http://www.coombeabbey.com). Contact : Bernice Saltzer at [bernice@sortedpr.com](mailto:bernice@sortedpr.com).

### Audio Tours USA

#### **Boston / Chicago / New York / Philadelphia / San Francisco / Washington DC**

Audio Tours USA provide MP3-based or app-based (iOS or Android) audio tours to Alliance press card holders.

Each tour contains 20-25 audio tracks highlighting the top sites and attractions in a given US city. The average track is 5-6 minutes.

The apps also incorporate photo's, location based functions, and all the information you need including hours of operation, prices, phone numbers & website address.

The tours were professionally prepared by travel experts and narrated by a radio show host. The tours provides the background and history to each site which makes the visit more interesting and meaningful.

The sites highlighted include iconic landmarks, historical sites, nature spots, sport venues, recreation areas, famous buildings, and top museums. The tours can be used in advance or as you visit.

Visit : [www.bvtours.com](http://www.bvtours.com). Contact : Shani Kaplan at [contact.bvtours@gmail.com](mailto:contact.bvtours@gmail.com)

### Macedonia Experience

Macedonia Experience is a DMC service provider for Macedonia and the wider region of the Balkans.

Visit : [www.macedoniaexperience.com](http://www.macedoniaexperience.com). Contact : Jane Josifovski at [info@macedoniaexperience.com](mailto:info@macedoniaexperience.com).

## The Ritz-Carlton Hotel Company

The Ritz-Carlton Hotel Company currently operates 82 hotels in the Americas, Europe, Asia, the Middle East, Africa, and the Caribbean.

More than 30 hotel and residential projects are under development around the globe.

The Ritz-Carlton is the only service company to have twice earned the prestigious Malcolm Baldrige National Quality Award, an award that originated in 1987. Its purpose is to promote the awareness of quality excellence, recognize quality achievements of companies and publicize successful quality strategies.

Visit : [www.ritzcarlton.com](http://www.ritzcarlton.com). Contact : Ainslie Cheung at [ainslie.cheung@ritzcarlton.com](mailto:ainslie.cheung@ritzcarlton.com).

## Bon Vivant (London)

Bon Vivant, which is London's premier concierge service, advises on and arranges every travel, lifestyle and leisure need.

The Bon Vivant personal concierge will arrange holidays, recommend and book restaurants and bars, source tickets for the theatre, concerts and VIP events, and advise on a range of lifestyle services.

Whether its travelling to destinations and hotels, being the first to try a new restaurant or club, having access to the best seats at a music concert, or enjoying a day of hospitality with the best seats at a sporting event the Bon Vivant concierge will manage everything.

Visit : [www.bonvivant.co.uk](http://www.bonvivant.co.uk). Contact : Emyr Thomas [info@bonvivant.co.uk](mailto:info@bonvivant.co.uk).

## East Lothian, Scotland

East Lothian is Scotland's Golf Coast, with 22 courses along 30 miles of stunning coastline. We are very proud to be hosting this year's Open Championship at Muirfield.

Just a short drive from Edinburgh, we have beautiful countryside and coastlines plus five star tourist attractions including the National Museum of Flight (home of Concorde) and the Seabird Centre perched on the cliffs in North Berwick, where you can see the rich wildlife including gannets, puffins and seals.

The area has local festivals including *Lennoxlove Book Festival* and *Fringe by the Sea* and local food and drink."

Visit : [www.visiteastlothian.org](http://www.visiteastlothian.org). Contact : Pauline Bristow at [pbristow@eastlothian.gov.uk](mailto:pbristow@eastlothian.gov.uk).

## Ripley's Believe It or Not!, London

With over 700 astonishing artefacts, galleries and interactive experiences spanning across 6 floors, Ripley's Believe It or Not! is London's most unusual visitor attraction; celebrating the weird, wonderful and bizarre in all its forms in the heart of London's West End.

Want to see how will you measure up to the world's tallest man? Or come face to face with our rare collection Amazonian shrunken heads? Will you dare to venture into Ripley's Marvellous Mirror Maze and defeat the Impossible LaseRace?

Visit : [www.ripleyslondon.com](http://www.ripleyslondon.com). Contact : Ali Rance at [marketing@ripleyslondon.com](mailto:marketing@ripleyslondon.com).

## **The Rendezvous, Skipton, Yorkshire, UK**

The Rendezvous, which is located in the market town of Skipton - gateway to the Yorkshire Dales – is a 80 bedroom, privately owned hotel.

The Rendezvous Hotel stands beside the Leeds & Liverpool Canal just outside Skipton, and has its own landing stage on the canal. It has linked up with local company Airedale Cruising to provide guests with special skippered day cruises starting and ending just outside the hotel.

Visit : [www.rendezvous-skipton.co.uk](http://www.rendezvous-skipton.co.uk). Contact : Agata Rusinek at [marketing@rendezvous-skipton.com](mailto:marketing@rendezvous-skipton.com).

## **The Heritage Railway Association (UK)**

The Heritage Railway Association represents the majority of heritage and tourist railways, tramways and railway preservation groups in the UK and Ireland.

These include :

- the Bodmin & Wenford Railway in Cornwall
- the Strathspey Railway at the far north of Scotland
- the Ffestiniog and Welsh Highland Railways in the heart of Snowdonia
- the Bure Valley Railway running through rural Norfolk
- the Welsh Highland Railway, and
- the West Somerset Railway.

Visit : [www.heritagerrailways.com](http://www.heritagerrailways.com). Contact : David Woodhouse at [david.woodhouse@hra.gb.com](mailto:david.woodhouse@hra.gb.com).

## **No.1 Traveller : Heathrow Terminal 3, Gatwick North and South Terminals, Stansted and Birmingham Airport**

No.1 Traveller works with airlines, businesses and individuals to offer a convenient and comfortable service to take the stress out of going to and through airports.

It offers smart chauffeur-driven airport transfers and stylish 'pay-as-you-go' airport lounges (a complete 'driveway to runway' service)

No.1 Traveller operates at Heathrow Terminal 3, Gatwick North and South Terminals, Stansted and Birmingham Airport.

Visit : [No1Traveller.com](http://No1Traveller.com). Contact : Charlie Spencer at [Charlie.Spencer@No1Traveller.com](mailto:Charlie.Spencer@No1Traveller.com).

## **Agencies**

### **Frances Larose (USA)**

Frances Larose has a multi-faceted communications background and is a frequent contributor to numbers online sites, websites, newsletters and programs.

For over 20 years, Frances has honed her skills in marketing and has owned her own full-service public relations, advertising, promotions and social media company since 1987.

An award-winning publicist, she was responsible for the coordination and media coverage of several international marketing campaigns, as well as media fan trips to Taiwan and Russia, and travel outreach campaigns for Japan, Hungary and England.

Visit : [www.prmagic.com](http://www.prmagic.com). Contact : Frances Larose at [flarose@prmagic.com](mailto:flarose@prmagic.com).

## Quatro Destinations

Quatro Destinations is a specialist division of Quatro Public Relations, covering luxury travel, property and lifestyle clients, including hotels and interior designers.

Visit : [www.quatro-destinations.co.uk](http://www.quatro-destinations.co.uk). Contact : Raquel Fonseca at [rfonseca@quatro-pr.co.uk](mailto:rfonseca@quatro-pr.co.uk).

## News

### The Laurence Olivier Awards and the Society of London Theatre

Established in 1976, the Laurence Olivier Awards celebrate London's theatre and are Britain's most prestigious stage honours.

For further information, including 2013 winners, visit: [www.olivierawards.com](http://www.olivierawards.com).

The Society of London Theatre (SOLT) represents the producers, theatre owners and managers of the 52 major commercial and grant-aided theatres in central London.

SOLT promotes theatregoing and develops audiences.

Visit : [www.solt.co.uk](http://www.solt.co.uk). Contact : Alison Duguid at [alison@soltma.co.uk](mailto:alison@soltma.co.uk).

### The Ibiza 10s Rugby Tournament

8 June 2013

The Spanish island of Ibiza will host the first officially-sanctioned 10s rugby tournament on 8 June 2013, with eight teams from Europe and Dubai competing at the Estadio Municipal Can Misses in Ibiza Town.

The venue is set against a backdrop of Balearic scenery and the UNESCO World Heritage site Ibiza Port. The event aims to raise the profile of this shorter form rugby union and boost rugby in the Iberian Peninsula.

The tournament is being organised by RugbySpy; a London based sport event development company.

Visit : [www.rugbyspy.com](http://www.rugbyspy.com). Contact : Abby Edwards at [Abby@rugbyspy.co.uk](mailto:Abby@rugbyspy.co.uk)

### Airport Parking and Hotels

Airport Parking and Hotels (APH) has compiled a comprehensive guide highlighting all the important local customs.

Visit : [www.aph.com/localcustoms](http://www.aph.com/localcustoms). Contact : jessica Meins at [jessicameins@mcccluskey.co.uk](mailto:jessicameins@mcccluskey.co.uk).

### The Cheli & Peacock Community Trust, Mara North, Kenya

The Cheli & Peacock Community Trust has launched a new community health initiative at its Elephant Pepper Camp in the heart of the Mara North Conservancy.

The Mara North Conservancy is a private wilderness area and a part of the Masai Mara ecosystem, which borders the Masai Mara National Reserve in the south of Kenya.

Working alongside The Red Cross and the Mara North Conservancy and the the nearby Aitong Medical Clinic, the Trust aims to provide the community of 3,000 with improved healthcare.

Visit : [www.maranorth.com](http://www.maranorth.com), [www.chelipeacock.com](http://www.chelipeacock.com) and [www.chelipeacockcommunitytrust.com](http://www.chelipeacockcommunitytrust.com).  
Contact Rosie Kempson at [rosiek@chelipeacock.co.ke](mailto:rosiek@chelipeacock.co.ke).

## **First Friday art walks in downtown Miami**

The arts community of Downtown Miami plans to transform downtown Miami into the region's leading art and cultural destination, by introducing the First Friday art walk.

This new will bring together non-profit arts organizations and local galleries for special exhibitions, tours, exclusive openings and art fairs.

The art walk is planned to be held the first Friday of every month from July through September and will showcase over 150 exhibiting artists.

Visit : [www.DowntownMiami.com](http://www.DowntownMiami.com). Contact : Suzie Sponder at [Suzie@gmcb.com](mailto:Suzie@gmcb.com).

## **Travel and Leisure News**

Travel and Leisure News is a bi-weekly media newsletter that contains a wide variety of press releases: travel news, events, special packages and story ideas with photos from festivals, events, food & wine/culinary, arts, culture, music, museums, accommodations, attractions, adventure, tours, CVBs/tourism bureaus.

Subscribe at [editor@TravelandLeisureNews.com](mailto:editor@TravelandLeisureNews.com).

Visit : [www.TravelandLeisureNews.com](http://www.TravelandLeisureNews.com). Contact : Paul McKenzie at [editor@TravelandLeisureNews.com](mailto:editor@TravelandLeisureNews.com).

## **Banff Travel Classics Conference, Alberta, Canada**

15 to 18 August 2013

Qualified writers may now apply for the Banff Travel Classics Conference at the Fairmont Banff Springs Hotel.

*Banff* is a town within *Banff* National Park in Alberta, Canada. Besides three days of panels and individual meetings with 15 major magazine editors, writers will enjoy entertainments and great meals as part of their conference fee.

Complimentary pre and post tours, including a spin through the Canadian Rockies on the storied Rocky Mountaineer, will be available too.

Visit : [www.travelclassics.com](http://www.travelclassics.com). Contact : Maren Rudolph at [maren@travelclassics.com](mailto:maren@travelclassics.com)

## **New Zealand as a honeymoon destination**

Tourism New Zealand has compiled a guide to Honeymoon destinations to help those looking for classic romance, city cool, wildlife adventures or to hit the open road.

Visit : [www.tourismnewzealand.com](http://www.tourismnewzealand.com). Contact : Gill Littler at [gill.littler@shinecom.com](mailto:gill.littler@shinecom.com).

## **American Airlines**

American's new service to Martinique offers one-stop connections via Miami from gateways across the United States, Canada, the Caribbean and Latin America.

American uses a Boeing 737 aircraft for the new Martinique service.

Visit : [www.AA.com](http://www.AA.com). Contact : Johnson JohnRose at [jjohnrose@caribtourism.com](mailto:jjohnrose@caribtourism.com).

## Leads

### **The Riverwalk Arts & Entertainment District, Florida, Fort Lauderdale**

The Riverwalk Arts & Entertainment District is a partnership of arts and entertainment organizations located along the New River in downtown Fort Lauderdale.

With over 1000 individual events each year, the District attracts well over one million visitors annually.

Partners of the Riverwalk Arts & Entertainment Consortium include Broward Center for the Performing Arts, Museum of Art | Fort Lauderdale, Florida Grand Opera, Fort Lauderdale Historical Society and the Historic Stranahan House Museum.

Visit : [www.riverwalkae.com](http://www.riverwalkae.com). Contact : Carmen Ackerman at [cackerman@browardcenter.org](mailto:cackerman@browardcenter.org).

### **Rabbie's tours (UK)**

Rabbie's provides small group tours, departing from Edinburgh, Glasgow, Dublin and London, to cover the Scottish Highlands and Islands, northern Britain, including the Lake District and York, the heart of England, northern Wales and Devon and Cornwall.

To celebrate Rabbie's 20-year anniversary, a number of new and extended tours have been added to the current offering, including:

The Isle of Skye and the West Highlands

The Isle of Skye and the West Highland tour departs from Edinburgh on seven dates between May and October, exploring the grandeur of Scotland's glens, mountains and coastline, with visits to the Isle of Skye, Eilean Donan Castle, as well as Glencoe and Glenfinnan.

#### **Castle Experience**

Castle Experience Tour for 2013 will depart between May and September with overnight stays in two castle style hotels and exclusive access to some of the most historically important houses and castles in Scotland.

#### **The Culzean Castle, Burns Country and the Ayrshire Coast**

The Culzean Castle, Burns Country and the Ayrshire Coast tour from Glasgow highlights rural Ayrshire, with its castles, culture and history along the rolling hills and dramatic coastal scenery.

#### **The Northern Ireland and the Atlantic Coast**

The Northern Ireland and the Atlantic Coast tour from Dublin takes a look at the culture, history and legends of the country with overnight stays in Portrush, Donegal, and Westport.

#### **The All Ireland Explorer**

The All Ireland Explorer is a nine day tour from Dublin including the Giant's Causeway and lush Antrim Coast, County Donegal and Connemara, Galway, County Clare and the Dingle Peninsula.

Visit : [www.rabbies.com](http://www.rabbies.com). Contact : Andrea McCallum at [andrea.mccallum@freshwater-uk.com](mailto:andrea.mccallum@freshwater-uk.com).

### **The Salzburg Card**

The Salzburg Card provides free admission to Salzburg's museums, free use of the Fortress funicular, the Untersberg cableway, Salzach ship service and public transport.

Salzburg Card holders can also take advantage of a number of discounts on concerts, theater performances or excursions to destinations in the Salzburg area.

Visit : [www.Salzburg.info](http://www.Salzburg.info). Contact : Gunda Bleckmann at [Bleckmann@salzburg.info](mailto:Bleckmann@salzburg.info).



## **Kuoni for wildlife enthusiasts**

Tour operator Kuoni has launched a series of itineraries designed for wildlife enthusiasts and explorers.

Kuoni states that, when most people think of wildlife they look to safaris in Africa, there is wildlife to be discovered all around the world including rainforests and national parks of India and Sri Lanka.

This latest Kuoni offering features wildlife holidays in the Indian Ocean, India, Canada, Latin America, Antarctica and Africa.

Kuoni has also included a selection of volunteering holidays from its sustainable Ananea programme, such as assisting biologists to spot, catch, weigh and measure animals on the Earthwatch Amazon Riverboat exploration.

Visit : [www.kuoni.co.uk/wildlife-holidays](http://www.kuoni.co.uk/wildlife-holidays). Contact : Fiona Harris at [fiona.harris@kuoni.co.uk](mailto:fiona.harris@kuoni.co.uk).

## **The Second City's Neighbourhood Tour, Chicago**

Chicago's Second City comedy club will run a fifth season of its Neighbourhood Tour - a humorous and historic walking tour of Chicago's Old Town neighbourhood.

The tours are available every Sunday and Wednesday between on 26 May and 30 October 2013.

The tour highlights the architecture, history and development of Old Town, as well as the various Second City alumni haunts and the stories that go with them.

Visit : [www.secondcity.com](http://www.secondcity.com) and [www.choosechicago.com](http://www.choosechicago.com). Contact : Kevin Gibson at [keving@hillsbalfour.com](mailto:keving@hillsbalfour.com).

## **The Dry Tortugas National Park**

Dry Tortugas National Park, which is located 70 miles west of Key West in the Gulf of Mexico, is made up of seven tiny coral-and-sand islands.

It includes Fort Jefferson, one of the largest brick structures in the Western Hemisphere, on which construction began in 1846. During the Civil War, Fort Jefferson served as a Union military prison for captured deserters and others.

A museum depicting the natural and historic resources of Dry Tortugas National Park and historic Fort Jefferson has opened in Key West, offering visitors an easily accessible introduction to one of America's most remote national parks.

The museum's opening is among several Florida Keys events celebrating the 500th anniversary of the discovery of Florida and the Keys island chain.

Visit : [www.yankeefreedom.com](http://www.yankeefreedom.com) and [www.fl-keys.co.uk](http://www.fl-keys.co.uk). Contact : Jo Thomas at [jo.thomas@kbc-pr.com](mailto:jo.thomas@kbc-pr.com).

## **Birds of Vermont Museum, Huntington, Vermont**

The Birds of Vermont Museum has more than 500 life-size birds carved by museum curator Bob Spear.

Bob, 92, has spent over 24,000 hours working toward his goal of creating life-size, biologically accurate, wooden representations of all the varied and fascinating birds that make Vermont their home during some or all of the year.

Visit : [www.birdsofvermont.org](http://www.birdsofvermont.org). Contact : Erin Talmage at [erin@birdsofvermont.org](mailto:erin@birdsofvermont.org).



## **Turtles' Billion Baby Turtles Campaign**

The SEE Turtles' Billion Baby Turtles Campaign seeks to help reverse the decline of endangered sea turtles around the world over the next decade.

In the last four years, SEE Turtles has helped to save more than 30,000 baby turtles at important turtle nesting beaches in El Salvador, Nicaragua and Costa Rica.

Funding so far has primarily gone to support hawksbill turtles in the Eastern Pacific, perhaps the world's most endangered sea turtle population, as well as critically endangered leatherback turtles in Costa Rica.

One hundred percent of individual donations will go to sea turtle conservation programs.

Visit : [www.SEEturtles.org](http://www.SEEturtles.org). Contact: Brad Nahill at [brad@seeturtles.org](mailto:brad@seeturtles.org).

## **The London InterContinental Westminster**

The London InterContinental Westminster has introduced jogging routes to encourage guests to experience London by foot.

The maps showcase the best scenic jogging routes around St James, Westminster and The Thames.

The InterContinental London Westminster is located a short walk from Parliament, Big Ben and Westminster Abbey.

Visit : [www.intercontinental.com](http://www.intercontinental.com). Contact : Ashleigh Fleming at [ashleigh.fleming@ihg.com](mailto:ashleigh.fleming@ihg.com).

## **What's on**

### **The Rutland Walking and Cycling Festival, Rutland, UK**

18 May to 1 June 2013

Rutland, in central England, is the UK's smallest county and bordered by Leicestershire, Lincolnshire and Northamptonshire.

The Active Rutland Walking and Cycling Festival highlights walks and cycle routes in and around Rutland that suit all ages and abilities.

Visit : [www.activerutland.org.uk/walking-and-cycling-festival](http://www.activerutland.org.uk/walking-and-cycling-festival). Contact : Hatty McShane-Smith at [tourism@rutland.gov.uk](mailto:tourism@rutland.gov.uk).

### **Stamford Shakespeare Season 2013, Stamford, Lincolnshire UK**

4 June to 31 August 2013

The Stamford Shakespeare Company presents an annual season of plays at Rutland Open Air Theatre in the grounds of historic Toleshore Hall.

Performances this Season include: A Comedy of Errors, A Midsummer's Night Dream and Dad's Army (The Lost Episode).

Visit : [www.stamfordshakespeare.co.uk](http://www.stamfordshakespeare.co.uk). Contact : Steve at [steve@stamfordshakespeare.co.uk](mailto:steve@stamfordshakespeare.co.uk).

### **Frankfurt's skyscraper festival, Frankfurt, Germany**

25 and 26 May 2013

The German city of Frankfurt has the highest skyscrapers in Europe and the fifth Skyscraper Festival, last held in 2007, will see many of the city's high-rises open to the general public.

This will be accompanied by a programme of street parties and activities including high-wire acrobats, urban climbers and facade skaters, light shows and live music performances.

Visit [www.wolkenkratzer-festival.de](http://www.wolkenkratzer-festival.de).

The 24 floor luxury hotel Jumeirah Frankfurt, which takes part in the festival, is located in the heart of Frankfurt, in walking distance to the Opera house and the banking quarter.

Visit : [www.jumeirah.com](http://www.jumeirah.com). Contact : Ulrike Baumann at [Ulrike.Baumann@jumeirah.com](mailto:Ulrike.Baumann@jumeirah.com).

### **Banff Marathon, Banff National Park, Alberta, Canada**

23 June 2013

The first Banff Marathon will offer runners the opportunity to race through Banff National Park, which is Canada's oldest national park and a UNESCO World Heritage Site.

The 42-kilometre point-to-point course will start south of Lake Louise on the Bow Valley Parkway, continue along The Legacy Trail and Vermillion Lakes Road and finish in downtown Banff.

Visit [www.banffmarathon.com](http://www.banffmarathon.com) and [www.banfflakelouise.com](http://www.banfflakelouise.com). Contact : Mary Morrison at [mary@banfflakelouise.com](mailto:mary@banfflakelouise.com).

### **The 7th Isle of MTV Malta**

26 June 2013

The Isle of MTV Malta, which is a free open air European Music Event held in the Il Fosos Square, Floriana, Malta, has built a reputation for showcasing the best in global music. The event attracts 50,000 with the 2013 concert featuring a acts including Rita Ora and Rudimental.

Visit : [www.isleofmtv.com](http://www.isleofmtv.com) [www.visitmalta.com](http://www.visitmalta.com). Contact : Claire Barry at [claire@surgery-group.com](mailto:claire@surgery-group.com).

### **Lanzarote**

#### **The Lanzarote Wine Run**

23 June 2013

The Lanzarote Wine Run is a half marathon passing through the Geria wine region before finishing at Bodega Rubicon. The race is split into several categories, including age and gender and winners will win the equivalent to their weight in litres of wine. There is also a 10km Wine Walk.

#### **The Traditional Cuisine Festival**

22 and 23 June 2013

The Traditional Cuisine Festival sees local cooks and restaurants setting up shop along the track, serving up tapas dishes.

Visit: [www.lanzarotewinerun.com/index.php/en](http://www.lanzarotewinerun.com/index.php/en).

**The Seaside Los Jameos Playa Hotel\*\*\*\*** located in Playa de Los Pocillos, is located a 30 minute drive from the start of the race.

Visit : [www.los-jameos-playa.co.uk](http://www.los-jameos-playa.co.uk).

Contact : Antonia Robinson at [antonia@goshpr.co.uk](mailto:antonia@goshpr.co.uk).

### **Canada Day, Trafalgar Square, London**

1 July 2013

The 8th Canada Day is a free one day festival in Trafalgar Square celebrating all things Canadian

Contact : Lexy Fox at [Lexy@Katchthis.com](mailto:Lexy@Katchthis.com).

## **Bodega Seafood, Art & Wine Festival, Bodega, California August**

24 and 25 August 2013

The 19th Bodega Seafood, Art & Wine Festival, Northern California's largest seafood feast is one of the most popular festivals in the Bay Area.

It attracts thousands of foodies, art aficionados, wine and beer connoisseurs and music lovers to Watts Ranch in the village of Bodega, where Alfred Hitchcock filmed his classic thriller, "The Birds."

More than 45 wineries and microbreweries will pour wines and beers, while 15 restaurants and catering companies offer seafood classics, including barbecued oysters, crab cakes, Key Lime calamari and clam chowder.

Visit : [www.winecountryfestivals.com](http://www.winecountryfestivals.com). Contact : [wcfestivals@sbcglobal.net](mailto:wcfestivals@sbcglobal.net).

## **Ron Arad exhibition, the Design Museum Holon, Israel**

June to October 2013

The Design Museum Holon, Israel will host an exhibition by renowned architect and designer Ron Arad that explores Arad's creative process and showcase his designs, tools and the by-products of the manufacturing process that have inspired his work.

Opened in 2010, the Design Museum Holon received The Condé Nast Traveller Awards for innovation and design in that year.

Visit : [www.dmh.org.il](http://www.dmh.org.il). Contact : Jasmine Rushton at [jasminer@hillsbalfour.com](mailto:jasminer@hillsbalfour.com).

## **Events in Suffolk, UK**

### **Folk East**

23 to 25 August 2013

Folk East, in the ancient parkland of Glemham Hall, Woodbridge is a celebration of folk music old and new from all around the world.

In its second year, the festival runs over the August Bank Holiday weekend and attracts leading folk performers.

Visit : [www.folkeast.co.uk](http://www.folkeast.co.uk).

### **The Stamping Ground Festival of Americana**

7 and 8 September 2013

The Stamping Ground Festival of Americana is a new festival that will bring together Bluegrass, Country, Cajun and Appalachian music.

It is held at Stonham Barns in Stonham Aspal and includes Cajun and Jive workshops, a classic American car and bike parade, civil war re-enactments and music from The Be Good Tanyas, Carrie Rodriguez and the Pine Leaf Boys.

Visit : [www.stampinggroundfestival.co.uk](http://www.stampinggroundfestival.co.uk).

### **Flipside, Aldeburgh Music's campus, Snape Maltings**

4 to 6 October 2013

Brazil's foremost literary festival, FLIP, will be making its debut in the UK with Flipside – a weekend of Brazilian literature, art, music and dance.

The festival will feature acclaimed writers and musicians from Brazil and the UK.

Visit : [www.flipsidefestival.co.uk](http://www.flipsidefestival.co.uk) and [www.visiteastofengland.com](http://www.visiteastofengland.com).

Visit : [www.visitsuffolk.com](http://www.visitsuffolk.com) and [www.visiteastofengland.com](http://www.visiteastofengland.com). Contact : [SuffolkPR@junglepr.com](mailto:SuffolkPR@junglepr.com).

## Reasons to write about

### The Classic Air Force at Newquay - Cornwall Airport, UK

The Classic Aircraft Trust was established in 2012 to preserve a unique collection of airworthy aircraft of the UK's post-war era.

These aircraft were previously owned by Air Atlantique and are now operating as the Classic Air Force, a fleet of vintage aircraft housed in its aircraft museum at Newquay Aerohub, in Cornwall.

This "living museum" opened in April 2012 is set to become one of the most popular attractions in Cornwall.

The exhibits, with the exception of a DC3, are all British aircraft from the 1950's and 1960's, both military and commercial. These include the de Havilland Dragon Rapide and Dove, Vampire and Meteor, and just arrived, a BAC 1-11.

Visit : [www.classicairforce.com](http://www.classicairforce.com). Contact : Malcolm Ginsberg at [malcolm@ginsberg.co.uk](mailto:malcolm@ginsberg.co.uk).

### Holiday River Expeditions

America's National Park Service was established in 1916 to manage and protect the nation's wild treasures.

Holiday River Expeditions is one of the leading rafting and mountain biking tour operators in the Western USA and runs several park tours including to :

#### **Canyonlands National Park**

Canyonlands National Park was established in 1964 to preserve and protect a vast wild region of parks, forests, red rock canyons and ancient Native American sites drained by the Colorado and Green Rivers.

#### **Dinosaur National Monument**

Designated in 1915, the Dinosaur National Monument located on the southeast flank of the Uinta Mountains, on the border between Colorado and Utah.

It is at the confluence of the Green and Yampa Rivers, covers a 210,844-acre backcountry regarded by paleontologists as America's finest treasure-trove of fossils and dinosaur bones.

Recreationists are also attracted by the white water for rafting and kayaking and along its twisty trails for single track mountain biking.

Visit : [www.bikeraft.com](http://www.bikeraft.com). Contact : John Wood at [JWood@bikeraft.com](mailto:JWood@bikeraft.com).

### Gay and lesbian New England

New England is among the most welcoming destinations in the US for gay visitors.

Same-sex marriage is legally recognised in five of the six New England states; gay-friendly accommodation is easy to find; and there are a number of towns and cities with a vibrant LGBT scene.

#### **Boston, Massachusetts**

Massachusetts was the first US state to legalise gay marriage and Boston's traditional gay enclave in the city's South End, with its Victorian brick-row houses, boutiques, bars and cafés and some of the city's finest restaurants along Tremont Street.

Visit : [www.lgbtmassvacation.com](http://www.lgbtmassvacation.com)

### **Touring south of Boston**

Provincetown, south of Boston at the northern tip of Cape Cod is home to a prominent gay and lesbian artistic community and is one of the USA's leading gay resort destinations,

Visit : [www.provincetowntourismoffice.org](http://www.provincetowntourismoffice.org)

### **Providence, Rhode Island**

The state capital and university city is home to 'RI Pride', a non-profit organisation focused on the interests of gay and lesbian residents. Providence also offers a number of 'TAG Approved' hotels which guarantee gay-friendly employment policies and services, plus support for the gay community.

Visit : [www.tagapproved.com](http://www.tagapproved.com) and [www.goprovidence.com/visitors/gay-providence](http://www.goprovidence.com/visitors/gay-providence).

### **Northampton**

Two hours' drive from Providence, is the small city of Northampton, Massachusetts. Located in the foothills of the Berkshires on the banks of the Connecticut River, Northampton is home to a thriving lesbian community and arts scene.

Visit : [www.explorenorthampton.com/lgbt](http://www.explorenorthampton.com/lgbt) and [www.berkshires.org](http://www.berkshires.org).

### **Ogunquit, Maine**

Located 70 miles north of Boston, the small coastal town of Ogunquit, Maine. Once famous as the holiday resort of choice of Bette Davis and other celebrities, Ogunquit has been welcoming gay and lesbian visitors and their families for more than 100 years.

Visit : [www.gayogunquit.com](http://www.gayogunquit.com) and [www.visitmaine.com/region/beaches/ogunquit](http://www.visitmaine.com/region/beaches/ogunquit).

### **Portland**

Portland, which is Maine's largest city, is known as one of America's greenest cities and has a strong and vibrant gay scene.

Visit : [www.visitportland.com](http://www.visitportland.com).

### **Vermont**

In 2009, Vermont became the first US state to recognise gay marriage by legislative vote rather than by court order.

The Vermont Gay Tourism Association website contains details of gay-friendly accommodation from private cabins to quaint B&Bs and full-service resorts.

Visit : [www.vermontgaytourism.com](http://www.vermontgaytourism.com).

### **Also :**

#### **Boston Pride**

31 May to 9 June 2013  
[www.bostonpride.org/festival](http://www.bostonpride.org/festival)

#### **Provincetown Carnival Week**

18 to 24 August 2013  
[www.ptown.org](http://www.ptown.org)

Visit : [www.discovernewengland.co.uk](http://www.discovernewengland.co.uk). Contact: David Ezra at [david.ezra@kbc-pr.com](mailto:david.ezra@kbc-pr.com).

## Marrying abroad

MarryAbroad.co.uk, the free information portal for engaged couples, has highlighted its top wedding destinations abroad for guaranteed sunshine :

### **Leopard Hills Private Game Reserve, South Africa**

The Leopard Hills Private Game Reserve in South Africa offers bespoke weddings, overlooking a natural waterhole.

The resort is located in the western sector of the Sabi Sand Private Game Reserve, on the western border of the Kruger National Park, in South Africa's Mpumalanga Province.

Visit : [www.marryabroad.co.uk/get-married-in-south-africa](http://www.marryabroad.co.uk/get-married-in-south-africa).

### **Schweitzer Mountain near Sandpoint Idaho**

This resort in Idaho hosts weddings on top of a mountain, during the summer months.

All guests in the wedding party ride a ski lift up to the mountaintop pad, where panoramic views provide a beautiful backdrop, for the all-important wedding album.

Visit : [www.marryabroad.co.uk/get-married-in-idaho](http://www.marryabroad.co.uk/get-married-in-idaho).

### **Porini Lion Camp, Kenya**

Porini Lion Camp is located in the 20,000 acre Olare Orok Conservancy, which borders the Masai Mara Game Reserve, and is home to the big cats and hippos.

Weddings include Traditional Masai singing ceremonies and elders blessings.

Visit : [www.marryabroad.co.uk/get-married-in-kenya](http://www.marryabroad.co.uk/get-married-in-kenya).

### **Kempinski Hotel, Prague, Czech Republic**

Kempinski Hotel has the largest private garden in the centre of Prague, which is perfect for summer wedding ceremonies, either in front of a baroque fresco or a baroque fountain.

With an average room size of over 50 square metres, the Kempinski Prague provides the largest accommodation of its kind in Prague, and is just five minutes by walk from the Old Town Square.

Visit : [www.marryabroad.co.uk/get-married-in-czech-republic](http://www.marryabroad.co.uk/get-married-in-czech-republic).

Visit : [www.MarryAbroad.co.uk](http://www.MarryAbroad.co.uk). Contact : Leila Stocker at [leila@turtle-pr.com](mailto:leila@turtle-pr.com).

## Martinique

Martinique is a Caribbean island and an overseas department of France in the Caribbean Sea, north of St. Lucia and south of Dominica.

The island is dominated by Mount Pelee, which on 8 May 1902 erupted and completely destroyed the city of Saint Pierre, killing 30,000 inhabitants. In the South of the island, there are many beaches. In the North, there are rain forests and the black sand beaches.

### **Events in Martinique**

#### **Martinique Yawl Boat Race**

28 July to 4 August 2013

A weeklong regatta that goes all around the island. Visit : [www.yoles-rondes.org](http://www.yoles-rondes.org).

### **International Fishing Tournament of Martinique**

31 October to 3 November 2013

An annual deep sea fishing tournament.

Visit [www.martinique-billfish.org](http://www.martinique-billfish.org)

### **Biguine Jazz Festival**

6 to 11 August 2013

A week-long festival with artists performing in different locations, around the island.

Visit [www.biguinejazz.fr](http://www.biguinejazz.fr).

Visit : [www.Martinique.org](http://www.Martinique.org). Contact : Johnson JohnRose at [jjohnrose@caribtourism.com](mailto:jjohnrose@caribtourism.com).

## A place to stay

### **Mohonk Mountain House, New York State**

Mohonk Mountain House is a National Historic Landmark resort and Historic Hotel of America located in New York's Hudson Valley, 90 miles north of New York City.

Owned and operated by the Smiley Family since its founding in 1869, the resort has been welcoming guests in a beautiful natural setting for 144 years.

The Victorian castle resort has been named the Number One Resort Spa in the United States in *Condé Nast Traveler's Readers' Choice Awards*.

Year-round recreation includes a spectacular Skating Pavilion, rock climbing, and 85 miles of trails for seasonal hiking, mountain biking, snowshoeing, and cross-country skiing. The grounds feature gardens, a nine-hole golf course, tennis courts, and stables for horseback riding and horse-drawn carriage rides.

Over 40 theme programs are presented annually, including culinary classes, gardening workshops, music festivals and nature programs.

Visit : [www.mohonk.com](http://www.mohonk.com). Contact : Laura Koster at [lkoster@btcmktg.com](mailto:lkoster@btcmktg.com).

### **Katmandu Park and Resort, Mallorca**

The Katmandu Park and Resort, which opens in Magaluf, in the Calvia region of Mallorca, is the islands first resort and theme park.

It includes the upside down "House of Katmandu" resort hotel, a Texan and Mexican themed restaurant, and an American Style theme park with interactive attractions.

Visit : [www.katmandupark.com](http://www.katmandupark.com) and [www.visitcalvia.com](http://www.visitcalvia.com). Contact : Jo Thomas at [jo.thomas@kbc-pr.com](mailto:jo.thomas@kbc-pr.com).

### **Kempinski Hotel Barbaros Bay**

Kempinski Hotel Barbaros Bay, Turkey is now offering guests an adult only silent beach with no background music, no motor boats, no phone conversations and no children.

Therapists from the resorts spa are also on hand to provide al fresco spa treatments on the beach.

Located on its own private bay on the Aegean Coast of Turkey, Kempinski Hotel Barbaros Bay is made up of 24 suites and 149 rooms, each with their own view of the sea.

Visit : [www.kempinski.com/bodrum](http://www.kempinski.com/bodrum). Contact: Hilary Philpott at [hilary.philpott@kempinski.com](mailto:hilary.philpott@kempinski.com).



## **Aleenta Hua Hin - Pranburi Resort and Spa, Thailand**

Aleenta Hua Hin - Pranburi Resort and Spa is a luxury boutique resort and spa featuring 22 suites located within steps of the beach and offering views of the Gulf of Thailand.

Located on the golden sand stretch of Pak Nampran Bay, Aleenta Hua Hin - Pranburi is a 2.5 hour drive south of Bangkok.

The property is a short distance away from Hua Hin's golf courses and the town of Hua Hin.

Visit : [www.aleenta.com/huahin](http://www.aleenta.com/huahin). Contact : Lysbeth Fox at [lysbeth@foxpr.co.uk](mailto:lysbeth@foxpr.co.uk).

## **Morgan´s Rock, Nicaragua**

Is the largest country in central America and bordered by Honduras to the north and Costa Rica to the south.

Morgan´s Rock Hacienda & Ecolodge is part of a 1,000-hectare reforestation project and 800 hectare private nature reserve that represents one of the last large natural sanctuaries' along the Pacific Coast of Central America.

More than 1.5 million hardwood and fruit trees have been planted during the past eight years in order to speed the return of the land to its natural state as an ecosystem.

The reforested lands, together with the nature reserve and the estuary, attract a variety of forest animals from howler and spider monkeys and sloth, to white tipped deer, to most of the birds native to the subtropical region.

The beach is a nesting ground for endangered green sea turtles. It's not uncommon to have monkeys pay a visit to a guest cottage.

Visit : [www.morgansrock.com](http://www.morgansrock.com). Contact : Dave Wiggins at [dave@travelnewssource.com](mailto:dave@travelnewssource.com).

## **Cannizaro House, Wimbledon UK**

Cannizaro House has undergone a £3million renovation with the highlight being The Orangerie, an al fresco conservatory offering Mediterranean artisan cuisine.

With a 300 year old history Cannizaro House is located on the outskirts of London in 34 acres of manicured parkland.

Its refurbished 46 rooms have all been individually designed, in keeping with the look and feel of this grand Georgian house.

Visit : [www.cannizarohouse.com](http://www.cannizarohouse.com). Contact : Lysbeth Fox at [lysbeth@foxpr.co.uk](mailto:lysbeth@foxpr.co.uk).

## **The Hyatt Regency Trinidad**

The Hyatt Regency Trinidad is a new luxury hotel in downtown Port-of-Spain.

The Maracas Beach located close by and it is a 20-minute boat ride to Chacachare, a 900-acre island with eight beaches and a saltwater pond.

International cricket is played at the Queen's Park Oval and Carnival attracts many thousands of visitors every year.

Visit : [www.trinidad.hyatt.com](http://www.trinidad.hyatt.com). Contact : Elyse Eisen at [elyse@cam-pr.com](mailto:elyse@cam-pr.com).

## The Meliá Palas Atenea, Palma de Mallorca

The Meliá Palas Atenea hotel on the Paseo Marítimo promenade in Palma de Mallorca, has started a major refurbishment renovation of 200 rooms and its spacious lobby.

The Meliá Hotels & Resorts brand includes :

- Meliá Kuala Lumpur – Malaysia
- Meliá Jardim Europa - Sao Paolo
- Meliá Caribe Tropical - Dominican Republic Meliá Barcelona - Spain Meliá Vendome - Paris Meliá Whitehouse - London, and Meliá Zanzibar - Tanzania.

Visit : [www.meli-hotelsinternational.com](http://www.meli-hotelsinternational.com). Contact : [comunicacion@melia.com](mailto:comunicacion@melia.com).

## DoubleTree by Hilton launches in Australia

DoubleTree by Hilton has launched in Australia with three Northern Territory openings as Hilton Hotels & Resorts opens its first property.

In Darwin the DoubleTree by Hilton Darwin, DoubleTree by Hilton Esplanade Darwin, DoubleTree by Hilton Alice Springs and Hilton Darwin all opened 1 May 2013

Darwin is the capital of the Northern Territory and the gateway to outback destinations such as the Kakadu National Park and the Katharine Gorge.

With a multicultural population of 129,000, Darwin is known for its laid-back lifestyle, markets and festivals, Asian cuisine and a natural harbour, bigger than Sydney's.

Alice Springs is located in the 'red centre' of Australia and is the departure town for visiting Australia's red rock Uluru, a five-hour drive from the city centre.

With the opening of the Northern Territory hotels, DoubleTree by Hilton has properties in 340 locations in 30 countries on six continents.

Visit : [www.doubletree3.hilton.com](http://www.doubletree3.hilton.com). Contact : Maggie Giddens at [maggie.giddens@hilton.com](mailto:maggie.giddens@hilton.com).

## Rosewood Little Dix Bay, Virgin Gorda, the British Virgin Islands

Rosewood Little Dix Bay is located on Virgin Gorda in the British Virgin Islands.

It is situated amid lush foliage on a half-mile crescent-shaped beach and barrier reef.

### About Rosewood Hotels & Resorts

Rosewood Hotels & Resorts manages luxury properties worldwide including :

- Rosewood Mansion on Turtle Creek and Rosewood Crescent Hotel in Dallas
- The Carlyle in New York
- The Mansion on Peachtree in Atlanta Rosewood Sand Hill
- CordeValle and San Ysidro Ranch in California
- Rosewood Inn of the Anasazi in Santa Fe
- Las Ventanas al Paraíso, Rosewood Mayakobá and the newly opened Rosewood San Miguel de Allende in Mexico, and
- Caneel Bay on St. John and Jumby Bay on Antigua Rosewood in the Caribbean.

Visit : visit [www.littledixbay.com](http://www.littledixbay.com) and [www.rosewoodhotels.com/en](http://www.rosewoodhotels.com/en). Contact : Jenny at [jenni@rivapr.co.uk](mailto:jenni@rivapr.co.uk).

## Travel guides

The following travel publishers will provide review copies to Alliance members.

### AA Travel Guides

Visit : [www.shop.theaa.com/store/travel-guides](http://www.shop.theaa.com/store/travel-guides).  
Katie Stephens at [katie.stephens@theaa.com](mailto:katie.stephens@theaa.com).

### Anova Books

[www.anovabooks.com](http://www.anovabooks.com). Helen Ponting at  
[hponting@anovabooks.co](mailto:hponting@anovabooks.co)

### Berlitz

[www.berlitzpublishing.com](http://www.berlitzpublishing.com).

### Bradt Travel

[www.bradtguides.com](http://www.bradtguides.com). Rachel Fielding at  
[rachel.fielding@bradtguides.com](mailto:rachel.fielding@bradtguides.com)

### Brit's Guide

[www.foulsham.com](http://www.foulsham.com). Margaret Lashbrook at  
[margaret.lashbrook@lineone.net](mailto:margaret.lashbrook@lineone.net) or Sue Wilkins  
at [wilkins@foulsham.com](mailto:wilkins@foulsham.com).

### Cicerone

[www.cicerone.co.uk](http://www.cicerone.co.uk). Contact : Sarah Spencer at  
[sarah@cicerone.co.uk](mailto:sarah@cicerone.co.uk)

### Eland Publishing

[www.travelbooks.co.uk](http://www.travelbooks.co.uk). Barnaby Rogerson at  
[barnaby@travelbooks.co.uk](mailto:barnaby@travelbooks.co.uk).

### Fisher's Travel SOS

[www.fisherstravelsos.com](http://www.fisherstravelsos.com). Furgan Syed at  
[furgan.syed@fisherstravelsos.com](mailto:furgan.syed@fisherstravelsos.com).

### Global Travel Publishers

[www.africa-adventure.com](http://www.africa-adventure.com). Kate Bandos at  
[kate@ksbpromotions.com](mailto:kate@ksbpromotions.com).

### Globetrotters LogBook

[www.globetrotterslogbook.com](http://www.globetrotterslogbook.com). Giedo Claes at  
[giedo@globetrotterslogbook.com](mailto:giedo@globetrotterslogbook.com)

### Inn House Publishing

[www.innhousepublishing.com](http://www.innhousepublishing.com). Kathryn McWhirter  
at [kathrynmcwhirter@btopenworld.com](mailto:kathrynmcwhirter@btopenworld.com).

### Insight

[www.insightguides.com](http://www.insightguides.com). Julia Spence at  
[julia.spence@ukonline.co.uk](mailto:julia.spence@ukonline.co.uk).

### In your pocket guides

[www.inyourpocket.com](http://www.inyourpocket.com). Craig Turp at  
[editor@inyourpocket.com](mailto:editor@inyourpocket.com).

### Jane's Smart Art Guides

[www.JanesSmartArt.com](http://www.JanesSmartArt.com). Jane McIntosh  
at [MJM@JanesSmartArt.com](mailto:MJM@JanesSmartArt.com)

### Jonglez Publishing

[www.jonglezpublishing.com](http://www.jonglezpublishing.com). Alexandre They at  
[alexandre@editionsjonglez.com](mailto:alexandre@editionsjonglez.com).

### Kuperard Publishers

[www.kuperard.co.uk](http://www.kuperard.co.uk). Contact : Geoffrey Chesler  
at [geoffreychesler@btinternet.com](mailto:geoffreychesler@btinternet.com).

### Morris Communications

[www.themilepost.com](http://www.themilepost.com). Contact Kate Bandos at  
[kate@ksbpromotions.com](mailto:kate@ksbpromotions.com).

### Odyssey Books & Guides

[www.odysseypublications.com](http://www.odysseypublications.com). Contact :  
Caroline Eden at  
[caroline@odysseypublications.com](mailto:caroline@odysseypublications.com)

### Oxygen Books city-lit

[www.oxygenbooks.co.uk](http://www.oxygenbooks.co.uk) Malcom Burgess at  
[malcolm@oxygenbooks.co.uk](mailto:malcolm@oxygenbooks.co.uk)

### Rough Guides

[www.roughguides.com](http://www.roughguides.com). Contact :  
[press@roughguides.com](mailto:press@roughguides.com)

### Summersdale travel publications

[www.summersdale.com](http://www.summersdale.com). Contact : Dean  
at [dean@summersdale.com](mailto:dean@summersdale.com).

### Take two Books

[www.taketwobooks.com](http://www.taketwobooks.com) Sarah Duvalle at  
[Sarah@taketwobooks.com](mailto:Sarah@taketwobooks.com).

### Turnleft

[www.turnleftguides.com](http://www.turnleftguides.com) Contact: Nick Buteau at  
[nick@turnleftguides.com](mailto:nick@turnleftguides.com)

## Alliance initiatives

### The International Travel Writers Alliance Press Card



**The International Travel Writers Alliance has introduced its press card to achieve :**

#### Credibility

An Alliance press card holder enjoys genuine credibility, as a professional travel journalist, within the travel and tourism industry.

#### Opportunity

Alliance press card holders can take advantage of a range of specific opportunities and benefits from travel industry partners.

These partners welcome the chance to develop effective and long term working relationships with Alliance accredited travel journalists.

#### Accountability

The Alliance press card places a responsibility on the holder to be accountable :

- for themselves, as a professional travel journalist
- to the Alliance as a global organisation of professional travel journalists, and
- to those travel industry representatives who will support that card holder.

In addition, International Travel Writers Alliance press card holders are *roving ambassadors* for the Alliance

They help to create an ever greater awareness of the Alliance and the way it works to best effect with travel journalists and travel industry organisations.

#### Alliance press card holders receive :

- |   |  |
|---|--|
| <p>1 : the card itself, formally confirming membership of the International Travel Writers Alliance</p> <p>2 : the Alliance members logo for use with email signature and on websites and stationery, and</p> | <p>3 : membership of the <i>Alliance Press Card Holders LinkedIn group</i></p> |
|---|--|

#### The fee

The fee for the card (including all postage, packaging and taxes) is as follows :

- a one-year card : GBP45/EUR58/USD75/CAD74/AUD72
- a two-year card GBP75/EUR97/USD125/CAD124/AUD119 or
- a three-year card GBP100/EUR129/USD167/CAD165/AUD159.

When paying from outside the UK, payment can currently only be accepted via PayPal which incurs an 8% administrative cost, which will make the fee as follows:

- a one-year card : GBP49/EUR63/USD81/CAD80/AUD78
- a two-year card : GBP81/EUR105/USD135/CAD134/AUD129
- a three-year card : GBP108/EUR139/USD180/CAD178/AUD172

For more information contact : Ashley Gibbins at [Ashley@itwalliance.com](mailto:Ashley@itwalliance.com)

## The Global Travel ITWA Prepaid MasterCard

The **The International Travel Writers Alliance** has launched its **Global Travel ITWA Prepaid MasterCard**, a new initiative brought to you in partnership with *Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad.

Simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :

<https://itwa.gcencurrencycards.com/?r=1952>

## The Alliance Syndication Network

The **Alliance Syndication Network** will be of interest to those who have online travel publications including travel websites and blogs, bulletins and newsletters etc.

The concept for the **Syndication Network** is a simple one, with each Syndicate member providing brief information on their own publication.

From then on each Syndicate member will agree to consider publishing a sentence on - and link to - features produced by other members in the Syndicate, when asked to do so.

The Alliance will publish a regularly updated **Syndication Network directory**, which will provide the information Syndicate members will need to liaise with other members.

By co-operating in this way, each Syndicate member should be able to increase the circulation of their own features considerably - and attract dedicated followers in the process.

For more information contact : Ashley Gibbins at [Ashhley@itwalliance.com](mailto:Ashhley@itwalliance.com).

## The International Travel Writers Alliance Job Shop

The **International Travel Writers Alliance Job Shop** is a developing resource of information on jobs for journalists - across the world.

It will enable the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projects.

### Alliance journalists will be able to :

- set up **Job Alerts** so as to be notified if a job is posted that matches the journalists skills or interests
- create an anonymous job seeker profile or upload a CV for potential employers to search through, and
- access job searching tools and tips

### Alliance partners will be able to :

- search the **Alliance Job Shop** CV database of qualified candidates
- manage jobs and applicant activity on the Alliance website, and
- limit applicants to those who meet your requirements

To find out more visit : [www.itwalliance.com](http://www.itwalliance.com) and click **Job shop**

## The International Travel Writers Alliance

## AllWays traveller



**The International Travel Writers Alliance** is the world's largest association of professional travel writers, editors, broadcasters and photographers.

[www.itwalliance.com](http://www.itwalliance.com)



**AllWays traveller** provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

[www.allwaystraveller.com](http://www.allwaystraveller.com)

**Ashley Gibbins** FCIPR, MCIOJ  
0776 419 8286  
[Ashley@itwalliance.com](mailto:Ashley@itwalliance.com)

# Appendix one



# The Alliance press card holders directory

May 2013



The following press trip opportunities are offered to press card holders by the Alliance's travel industry partners worldwide.

When getting in touch with the media contact in an entry, Alliance card holders should quote their press card number and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

For more information on obtaining an **International Travel Writers Alliance Press Card** contact [Ashley@itwalliance.com](mailto:Ashley@itwalliance.com)

**NB :** New entries to the directory are highlighted blue

## Press card opportunities A to E

- 40Berkeley, Boston
- **Abbots Brae Hotel, Dunoon, Argyll, Scotland**
- **Adelboden, Switzerland**
- Adventure Cat Sailing, San Francisco Bay
- The Aegean Suites Hotel, Skiathos, Greece
- Africa Safari Holidays
- Akamas Villas
- **Aleenta Hua Hin - Pranburi Resort and Spa, Thailand**
- **The Aleenta Phuket - Phang Nga Resort and Spa, Phuket, Thailand**
- Asa Ransom House, New York State
- Atlantic City, New Jersey
- Aurora Expeditions
- Bath Tourism Plus
- Benidorm
- Bloomington, Minnesota
- Bournemouth, UK
- Brandywine Valley, Pennsylvania
- Bright Consortia
- The Broadway Collection New York
- BusyBus, Liverpool & Chester – UK
- Camp Denali & North Face Lodge, Alaska
- **Cannizaro House**
- Captain Cook Cruises, Australia
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme The Charles Cotton Hotel, UK
- Charming Hotels Madeira
- Ciclismo Classico
- City Running Tours-Chicago
- Colorado
- Colorado River & Trail Expeditions
- **Crans Montana, Switzerland**
- DDG Retreat, Spain
- Derbyshire Country Houses, UK
- **D-Hotel Maris, Maris, Turkey**
- Diallo Tours, West Africa
- The DRG Retreat, Spain
- The Ebrington Arms, UK
- The Elphinstone Hotel, Scotland
- The Essex Inn, Chicago
- EUROPA-PARK, Germany
- Experience Nottinghamshire



## F to H

- Finland
- Focus Hotels
- Four Pillars Hotels, UK
- Frontier Travel
- Frontiers Travel
- Generator Hostels, Europe
- Greater Miami and the Beaches, Florida
- Great Hotels of the World
- Group Travel World
- The Great Lakes USA
- The Haweswater Hotel, Cumbria UK
- Helpful Holidays, UK
- Hidden Pousadas Brazil
- Hilton Head Island, South Carolina
- Historic House Hotels, UK
- Hotel d'Europe, Avignon, France
- The Hotel Fort Canning, Singapore
- Hotel H1898, Barcelona
- Hungary
- Holidaylettings
- Home Base Holidays
- Home land Tours'
- The Horseshoe Inn, Scottish Borders
- The Hoste, Norfolk UK

## I to O

- Independence Missouri
- The Inn on Fifth, Naples, Florida
- **The InterContinental Marseille - Hotel Dieu, France**
- Juneau, Alaska The Katikies Hotel and Kirini Suites and Spa, Santorini Greece
- Ker & Downey Botswana
- Kempinski Russia
- Kissimmee
- Knock Castle Hotel and Spa, Scotland
- Kempinski Hotels Worldwide
- Kempinski Gold Coast City, Ghana
- **Košice, Slovakia**
- La Residencia Mallorca
- Linthwaite House, Cumbria UK
- LocalGuiding, worldwide
- The Loch Melfort, Scotland
- The Lot Valley, France
- Lovelady Shield, Cumbria
- Love Loch Lomond, Scotland
- **Macau, China**
- **Malawi, Africa**
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt
- Mercy Hotel Lisboa, Lisbon
- **The Montcalm at The Brewery London City**
- Montes e Vales, Portugal
- The Moevenpick Resort & Spa Dead Sea
- Murada, and Hotel Mar i Vent, Mallorca
- Michael Neave Kitchen and Whisky Bar, Edinburgh
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- **Myanmar (formerly Burma)**
- Myrtle Beach Seaside Resorts
- Newcastle Gateshead Marriott Hotel Metrocentre
- New York Circle Line Sightseeing Cruises
- **Niagara, USA**
- Norfolk Hideaways, UK
- The Oetker Collection, Europe
- **ON AIR WORLD radio**
- One World Trekking
- Orient-Express Hotels
- The Otago Central Rail Trail, New Zealand

## P to Z

- **The Palace of Versailles, France**
- The Palms Hotel & Spa, South Beach, Miami
- The Pheasant Inn, Cumbria UK
- Pembrokeshire, South West Wales
- Philadelphia, PA
- Phoenix Park Bike Hire
- Pocono Mountains, Pennsylvania
- Pismo Beach, California
- Québec, Canada
- The Ramada Encore Hotel, Gateshead
- Ravenstone Manor, Cumbria UK
- The Renaissance Paris Arc de Triomphe, Paris
- Reykjavik Bike Tours, Iceland
- Rockford, Illinois
- Rosalie Bay Resort, Dominica
- **Royal Demeure luxury hotels, Italy**
- The Royal Park and The Cranley, London
- Rushton Hall, Northamptonshire, UK
- Saigon Streets, China
- Sail Lofts St Ives
- **Scotland's Personal Hotels**
- Secret London
- **Senderos (Latin America)**
- Shakespeare Country, UK
- Shieldhill Castle Hotel, Scotland
- Silversea Cruises Sugnall Hall, Staffordshire, UK
- Swaziland and Malawi
- Talbot County, Maryland USA
- The Taskonaklar Boutique Hotel, Turkey
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia Utah
- **Tontine Hotel**
- Towan Valley, Cornwall, UK
- Truro, Cornwall, UK
- The Valley Forge, Pennsylvania
- The Villa Rosa Hotel, Nairobi
- Visit Orlando
- VisitCornwall
- Visit Oxfordshire
- Visit South East England
- Wedgwood the Restaurant, Edinburgh
- Welcome to Yorkshire, UK
- Wilderness Scotland
- The West Somerset Railway
- WildJunket Magazine
- www.cornwallscottages.co.uk
- the Yukon, Canada
- Zambian Dawn Safaris

### 40Berkeley, Boston

40Berkeley, located in the heart of Boston, is New England's largest hostel and a leading budget traveler destination on the East Coast. It is one of *HostelWorld's* forTop 10 Hostels in the US.

40Berkeley will be delighted to consider providing accommodation to Alliance press card holders able to profile the hostel in their features.

Visit : [www.40Berkeley.com](http://www.40Berkeley.com). Contact : Oliver Mernick-Levene at [40berkeleyhostel@gmail.com](mailto:40berkeleyhostel@gmail.com).

### Abbots Brae Hotel, Dunoon, Argyll, Scotland

The Abbots Brae Hotel is a four star family hotel located In Dunoon on the Cowal Peninsula.

The award winning hotel sits in 2 acres of woodland and boasts stunning views across the River Clyde estuary.

Eight spacious bedrooms are individually named after places within the Cowal Peninsula, with each room displaying photographs and the history related to the place-name.

The hotel will always be happy to hear from Alliance press card holders who are interested in writing about this part of Scotland.

Visit : [www.abbotsbrae.co.uk](http://www.abbotsbrae.co.uk). Contact : Colin Macpherson at [info@abbotsbrae.co.uk](mailto:info@abbotsbrae.co.uk).

## **Adelboden, Switzerland**

Adelboden is a traditional mountain village at the end of the Engstligen valley in the Bernese Oberland region of the Swiss Alps.

From Adleboden the cable cars and ski lifts to take visitors up to some of the most spectacular Alpine scenery.

From December to early-May, Adleboden's snow covered mountain slopes are a magnet for winter sports enthusiasts.

From June to October, the mountainsides turn into a lush green tapestry of grass that carpets the area. It is then the walkers and bikers who come to Adelboden.

Adelboden will be delighted to hear from Alliance press card holders on assignment.

Visit : [www.adelboden.ch](http://www.adelboden.ch). Contact : Adrian Roesti at [a.roesti@adelboden.ch](mailto:a.roesti@adelboden.ch).

## **Adventure Cat Sailing Charters, San Francisco**

Adventure Cat Sailing Charters has a fleet of spacious catamarans that take guests on a stable, safe ride combining the exhilaration of fresh air and waves on our deck with the protection and outstanding views from our covered cabin.

It's the chance to enjoy some of the Bay's most popular attractions up close with sailings around Alcatraz Island, directly underneath the Golden Gate Bridge and back to gaze at the city's famed skyline.

There's also the chance to see pelicans, sea lions, dolphins, and even the occasional whale.

Adventure Cat Sailing Charters will be delighted to consider offering its cruises to Alliance press card holders who are able to feature the experience,

Visit : [www.adventurecat.com](http://www.adventurecat.com). Contact : Sharon Schrum at [sharon@adventurecat.com](mailto:sharon@adventurecat.com).

## **The Aegean Suites Hotel Skiathos, Greece**

The Aegean Suites Hotel, Skiathos, Greece is located on a hillside among olive trees on the quiet outskirts of Skiathos town's port. It is an all-suite property overlooking the Aegean Sea.

With approximately 1,000 different types of herbs growing across Skiathos the hotel's Herb Hikes are an interesting, informative and educational as well as a good form of exercise and a chance to see some of the island's most beautiful sites.

The Aegean Suites Hotel will be happy to hear from Alliance press card holders interested in making arrangements to visit the hotel.

Visit : [www.aegeansuites.com](http://www.aegeansuites.com). Contact Kathryn at [Kathryn@ophirpr.co.uk](mailto:Kathryn@ophirpr.co.uk).

## **Africa Safari Holidays**

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit : [www.africasafariholidays.net](http://www.africasafariholidays.net). Contact : Agnes Njagi at [info@africasafariholidays.net](mailto:info@africasafariholidays.net)

## **Akamas Villas**

Launched in 2010, Akamas Villas is a luxury villa company based in West Cyprus, currently offering 40 luxury holiday-rental properties. Villas are situated in the mountainous conservation areas of Chrysochou Bay, Agarka, Polis, Latchi and Neo Chorio.

Akamas Villas will be delighted to hear from Alliance press card holders who are able to review one or more of the Akamas Villas.

Visit : [www.akamas-villas.com](http://www.akamas-villas.com). Contact : Leila Stocker at [leila@turtle-pr.com](mailto:leila@turtle-pr.com).

## **Aleenta Hua Hin - Pranburi Resort and Spa, Thailand**

Aleenta Hua Hin - Pranburi Resort and Spa is a luxury boutique resort and spa featuring 22 suites located within steps of the beach and offering views of the Gulf of Thailand.

Located on the golden sand stretch of Pak Nampran Bay, Aleenta Hua Hin - Pranburi is a 2.5 hour drive south of Bangkok.

The property is a short distance away from Hua Hin's golf courses and the town of Hua Hin.

The Aleenta Hua Hin - Pranburi Resort and Spa will be delighted to consider offering accommodation to Alliance press card holders on assignment.

Visit : [www.aleenta.com/huahin](http://www.aleenta.com/huahin). Contact : Lysbeth Fox at [lysbeth@foxpr.co.uk](mailto:lysbeth@foxpr.co.uk).

## **The Aleenta Phuket - Phang Nga Resort and Spa, Phuket**

The Aleenta Phuket - Phang Nga Resort and Spa, Phuket, Thailand is a new luxury boutique resort offering pool villas, ocean view lofts, and luxury private 2 and 3 bedroom beachfront villas.

Located on the sunset side of the Andaman Sea and the pristine Natai Beach, Aleenta Phuket - Phang Nga 20 minutes north of the Phuket International Airport.

The property is also a short distance away from the Blue Canyon Golf Course and the picturesque Phang Nga Bay.

The Aleenta Phuket - Phang Nga Resort and Spa will be delighted to consider offering accommodation to Alliance press card holders on assignment.

Visit : [www.aleenta.com/phuket](http://www.aleenta.com/phuket). Contact : Lysbeth Fox at [lysbeth@foxpr.co.uk](mailto:lysbeth@foxpr.co.uk).

## **Asa Ransom House, New York State**

Asa Ransom House, which is a charming Clarence New York bed and breakfast, built in 1853, is romantic and secluded, but only 15 minutes away from Buffalo and 28 miles from Niagara Falls.

Guests enjoy glowing fireplaces in winter and spacious grounds full of herbs and flowers in the summer and can explore Buffalo, the beauty of Niagara Falls, and the charm of historic Clarence.

In 2013 Asa Ransom House is featuring three day "Retreats" by Tina Tompkins Ames from February through October

Asa Ransom House will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : [www.asaransom.com](http://www.asaransom.com). Contact : Bob Lenz at [info@asaransom.com](mailto:info@asaransom.com).

## Atlantic City, New Jersey

From New Jersey's tallest lighthouse to deep sea fishing, and everything in between, you can always find exciting things to do in Atlantic City.

Relaxing at one of the Atlantic City casino spas, the excitement of 24/7 gaming, the thrill of a royal flush or finding a new pair of shoes, the sand in between your toes or visiting one of the many attractions – whatever your pleasure, it is always more pleasurable in AC.

Atlantic City attractions and activities include antique shops, museums and cultural attractions, piers and arcades, an aquarium and much more and culture and history including Atlantic City Historical Museum and Art Center on Garden Pier, the Absecon Lighthouse and the Atlantic City Aquarium.

The Atlantic City Convention & Visitors Authority will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : [www.atlanticcitynj.com](http://www.atlanticcitynj.com). Contact : Greg Evans at [g.p.evans@btinternet.com](mailto:g.p.evans@btinternet.com).

## Aurora Expeditions

Aurora Expeditions is an Australian-owned adventure company specialising in Expedition cruises to wild and remote places.

In its quest to seek destinations that push the boundaries of travel, Aurora has purposely kept the number of participants on each departure small, allowing more intimate encounters with wildlife and cultures, and lessening its impact on the regions visited.

Each voyage is led by a team of expert naturalists, geologists, historians, staff and crew who help to unlock the wonders of these special places with the use of flexible, innovative itineraries.

Aurora Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : [www.auroraexpeditions.com.au](http://www.auroraexpeditions.com.au). Contact : Fiona Twyford at [fiona@auroraexpeditions.com.au](mailto:fiona@auroraexpeditions.com.au).

## Bath Tourism Plus

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit : [www.visitbath.co.uk](http://www.visitbath.co.uk). Contact : Audra McSherry at [audra\\_mcsberry@bathtourism.co.uk](mailto:audra_mcsberry@bathtourism.co.uk)

## Benidorm, Spain

Benidorm is a coastal resort on the Costa Blanca in the province of Alicante, Valencia, Spain.

With its unique microclimate, Benidorm is the perfect all year-round resort with a wide range of accommodation to suit all tastes and budgets from 5\* resort hotels to campsites.

The Visit Benidorm Tourist Board will be delighted to consider press requests from Alliance press card holders.

Visit [www.en.visitbenidorm.es](http://www.en.visitbenidorm.es). Contact Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com) for more information.

## **Bloomington, Minnesota**

With a beautiful location on the banks of the Minnesota River, the city of Bloomington has much to offer travelers.

It is home to the world-famous Mall of America® and the Minnesota Valley National Wildlife Refuge, Water Park of America and an extensive system of hiking and biking trails.

The city's #1 attraction by far, is Mall of America, the largest shopping center in the United States, welcoming over 40 million visitors annually. This shopping Mecca boasts 2.5 million square feet of retail space, over 500 stores and entertainment options that range from nightclubs to the Nickelodeon Universe® amusement park to a 14-screen cinema.

Another popular Bloomington destination is the Minnesota Valley National Wildlife Refuge, spanning 14,000 acres, with miles of hiking and biking trails, prime bird-watching opportunities, and an extensive visitors center.

Bloomington Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : [www.bloomingtonmn.org](http://www.bloomingtonmn.org). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## **Bournemouth, UK**

Bournemouth in the county of Dorset on the south coast of England is one of the UK's most popular destination for tourists and a regional centre for leisure, entertainment, culture and recreation.

Bournemouth Tourism will be happy to hear from Alliance press card holders who are able to feature the destination..

Visit : [www.bournemouth.co.uk](http://www.bournemouth.co.uk). Contact : Sheron Crossman at [Sheron.Crossman@Bournemouth.gov.uk](mailto:Sheron.Crossman@Bournemouth.gov.uk).

## **Brandywine Valley, Pennsylvania**

The Brandywine Valley in Chester County is home to Longwood Gardens, the inspiration of Pierre S. du Pont. Other du Pont attractions include Hagley, Neumours and Winterthur.

Three generations of the famed artistic Wyeth family were inspired by the region and the Brandywine River Museum houses the work of N.C., Andrew and Jamie Wyeth among other American artists.

Media giant QVC is headquartered in Chester County, producing 24-hour broadcasts and offering behind-the-scenes studio tours. Local wineries have flourished and the Brandywine Valley Wine Trail features tours, tastings, special events and more. And that's only half the story!

The Brandywine Valley will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : [www.brandywinevalley.com](http://www.brandywinevalley.com) Contact: Greg Evans [g.p.evans@btinternet.com](mailto:g.p.evans@btinternet.com)

## **The Bright Consortia**

Bright is a group of 14 specialist tour operators, cruise companies, tourist boards etc that provide training to independent local agents through a series of workshop dinners across the UK.

Bright will be delighted to hear from Alliance press card holders who work with the travel trade press.

Visit : [www.brightconsortia.com](http://www.brightconsortia.com). Contact Doug Goodman [doug@douggoodmanpr.com](mailto:doug@douggoodmanpr.com).

## **The Broadway Collection New York**

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit : [www.broadwaycollection.com](http://www.broadwaycollection.com). Contact : Della Tully at [Della.Tully@btinternet.com](mailto:Della.Tully@btinternet.com)

## **BusyBus, Liverpool & Chester, UK**

Sightseeing tour BusyBus, will host Alliance press card holders (with a guest) on a review basis.

Visit: [www.busybus.co.uk](http://www.busybus.co.uk). Contact : Vera de Ruiter: [vera@busybus.co.uk](mailto:vera@busybus.co.uk)

## **Camp Denali & North Face Lodge, Alaska**

Camp Denali & North Face Lodge are two wilderness lodges located in the center of Denali National Park, Alaska.

The two lodges have been family owned and operated for over sixty years and offer unparalleled views of Mt. McKinley, exquisite food, a welcoming atmosphere, and guided hikes and outings led by knowledgeable naturalist guides.

Camp Denali & North Face Lodge will be delighted to hear from Alliance press card holders who are able to feature the lodges and would like review the accommodations.

Visit : [www.campdenali.com](http://www.campdenali.com). Contact: Katherine Schake at [katherine@campdenali.com](mailto:katherine@campdenali.com).

## **Cannizaro House, Wimbledon UK**

Cannizaro House is a 300 year old Georgian mansion located 16km from central London in 34 acres of parkland.

All of its forty-six bedrooms have been individually designed and benefit from recently refurbished bathrooms complete with rain showers.

The property has undergone a £3million renovation with the highlight being The Orangerie, an al fresco conservatory offering Mediterranean artisan cuisine. Its award-winning restaurant serves European dishes and during summer months al fresco dining can be enjoyed on its large terrace.

Cannizaro House will be delighted to consider providing accommodation to Alliance press card holders on assignment.

Visit : [www.cannizarohouse.com](http://www.cannizarohouse.com). Contact : Lysbeth Fox at [lysbeth@foxpr.co.uk](mailto:lysbeth@foxpr.co.uk).

## **Captain Cook Cruises, Australia**

Captain Cook Cruises operates a fleet of 16 vessels and offers a choice of over 150 cruises weekly throughout Australia and Fiji.

These range from the Great Barrier Reef to the islands of Fiji, from the bays and beaches of Sydney Harbour to the outback vastness of the Murray River basin.

Captain Cook Cruises is a family-owned, Australian 'small ship' cruise operator and the recipient of numerous awards including :

- New South Wales, Tropical North Queensland and South Australian Awards for Excellence'
- Fiji Visitors Bureau 'Best Cruise Line', and
- the Australian Federation of Travel Agents 'Best Cruise Line'.

Captain Cook Cruises will be delighted to hear from Alliance press card holders who would like to review and feature their cruises

Visit : [www.captaincook.com.au](http://www.captaincook.com.au). Contact : Brooke Tolar at [pr@captaincook.com.au](mailto:pr@captaincook.com.au)



### **The Castle Inn Hotel, Lake District UK**

The Castle Inn Hotel is a four star family hotel located in the northern Lake District. The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks.

The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit : [www.castleinncumbria.co.uk](http://www.castleinncumbria.co.uk). Contact : Samantha Marsh at [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)

### **Champagne-Ardenne Tourisme**

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit : [www.champagne-ardenne-tourism.co.uk](http://www.champagne-ardenne-tourism.co.uk). Contact: Doug Goodman at [doug@douggoodmanpr.com](mailto:doug@douggoodmanpr.com)

### **Charles Cotton Hotel, Hartington, Derbyshire, UK**

For over 275 years the hotel has been welcoming customers through its doors. It is a world-renowned destination for anyone who loves walking and fishing and outdoor pursuits.

There are very strong links with fishing, in particular, given that the hotel is named after one of the authors of *The Compleat Angler*, Charles Cotton, which he co-wrote with his very good friend Sir Izaak Walton.

Charles Cotton was born at Beresford Hall, less than 3 miles from Hartington, which was set high above Beresford Dale. Unfortunately, over centuries the hall fell into disrepair and all that remains of Charles's birthplace is a tower, which stands just to the east of where the hall once stood.

Alliance press card holders able to review are welcome to stay at the hotel with fishing available for those who may wish to review for sporting magazines.

Visit : [www.charlescotton.co.uk](http://www.charlescotton.co.uk). Contact : Simon Turton at [simon@operapr.com](mailto:simon@operapr.com).

### **Charming Hotels Madeira**

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: [www.charminghotelsmadeira.com](http://www.charminghotelsmadeira.com). Contact: Antonio Silva at [asilva@charminghotelsmadeira.com](mailto:asilva@charminghotelsmadeira.com)

### **Colorado**

The US state of Colorado is a four-season destination offering world-class adventure and recreational pursuits, a thriving arts scene, a rich cultural heritage, flavorful cuisine, and renowned ski resort areas.

The state's breathtaking natural landscape boasts natural hot springs, hundreds of lakes and rivers, 10 national parks and monuments and 54 mountain peaks that top 14,000 feet.

The Colorado Tourism Office will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : [www.colorado.com](http://www.colorado.com). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## Colorado River & Trail Expeditions

Colorado River & Trail Expeditions (CRATE) was founded in 1971 and specializes in deluxe multi-day rafting expeditions with an emphasis on off-river exploration.

The company originally started on the Colorado River in the Grand Canyon, but has expanded over the years by hand picking the best rivers to operate on in North America.

Today, in addition to the Grand Canyon, CRATE operates throughout Utah and Canyonlands National Park on the Green and Colorado Rivers and Alaska and Canada on the Tatshenshini and Alsek Rivers.

CRATE offers many trip options and guests can play as active a role as they want to.

Colorado River & Trail Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit [www.crateinc.com](http://www.crateinc.com). Contact : Walker Mackay at [walkmin@crateinc.com](mailto:walkmin@crateinc.com).

## Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations.

Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit : [www.ciclismoclassico.com](http://www.ciclismoclassico.com). Contact : Adam York at [adam@sublimepub.com](mailto:adam@sublimepub.com)

## City Running Tours-Chicago

City Running Tours-Chicago will give free 5k running or walking tours to Alliance press card holders.

Visit : [www.cityrunningtours.com/chicago](http://www.cityrunningtours.com/chicago). Contact : Marlin Keesler at [marlin@cityrunningtours.com](mailto:marlin@cityrunningtours.com)

## Crans Montana, Switzerland

Crans-Montana is a ski resort in southwestern Switzerland, in the heart of the Swiss Alps in the canton of Valais.

Located on a plateau in the Valais region of Switzerland, Crans-Montana enjoys spectacular views stretching from the Matterhorn to Mont Blanc.

Crans Montana is in the sunniest region of the Alps and enjoys more than 300 days of sunshine each year. The Plaine Morte glacier, at an altitude of 3,000 meters and accessible by cable car, provides some of the most challenging runs and one of the longest pistes at 12km.

Crans Montana will be delighted to hear from Alliance press card holders able to feature the resort.

Visit : [www.crans-montana.ch](http://www.crans-montana.ch). Contact : Katrina Blunden at [katrina@insightsmc.com](mailto:katrina@insightsmc.com).

## **Derbyshire Country Houses, UK**

Derbyshire Country Houses owns 3 listed halls, which are available for private and corporate use.

- Lea Hall was the early childhood home of Florence Nightingale
- Harthill Hall dates back to the 1200s, and
- Riber Hall offers 11 self-catering apartments that cater for adults only.

All have been very tastefully restored and are very much at the higher end of the market.

Derbyshire Country Houses will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : [www.derbyshirecountryhouses.com](http://www.derbyshirecountryhouses.com). Contact : Simon Turton at [simon@operapr.com](mailto:simon@operapr.com).

## **D-Hotel Maris, Maris, Turkey**

The five star D-Hotel Maris enjoys a cliff top location in a conservation area on the Datca Peninsula with views over the sea and small islands.

It has 200 rooms, five beaches and its own desert island. The popular resort of Marmaris is 35 km and Dalaman Airport 125 km away.

The nearby mountain village of Bayır is best known for its ancient plane tree that stands in the main village square next to the mosque and is said to be 2300 – 2500 years old.

The D-Hotel Maris will be delighted to consider offering accommodation to Alliance press card holders on assignment.

Visit : [www.dhotel.com.tr/en](http://www.dhotel.com.tr/en). Contact : Lysbeth Fox at [lysbeth@foxpr.co.uk](mailto:lysbeth@foxpr.co.uk)

## **Diallo Tours, West Africa**

Diallo Tours are located in Mbour, Senegal, West Africa, which is the region's most vibrant fishing centre and is located approximately 84km from Dakar, the capital of Senegal.

Situated at the most western tip of West Africa, Senegal and its border sharing neighbour, the Gambia, provide a gateway to discover and explore Africa.

Diallo Tours professional tour guides help you develop the perfect holiday, by combining excursions and tours that will enlighten and give guests the opportunity to learn more about African culture and civilization.

Visit : [www.diallotours.com](http://www.diallotours.com). Contact : Abdoulaye at [info@diallotours.com](mailto:info@diallotours.com).

## DDG Retreat, Spain

The DDG Retreat is located on the coast of Costa del Sol, 500 meters above the sea just outside one of the most picturesque Pueblo Blanco - Casares.

The village of Casares, which is located 14 kilometres from the bustling and cosmopolitan Costa del Sol, offers the visitor the most authentic character of those mountain villages that have preserved an ambience of quieter times.

Andalucia offers :

- eight hundred kilometres of coastline
- over three hundred days of sunshine a year
- two national parks, whales, orcas and dolphins
- the largest number of protected natural areas in Spain
- an historic and artistic heritage unique in the world,
- towns with local festivities all twelve months of the year, and
- a cuisine which features top quality produce.

Visit : [www.ddgretreat.com](http://www.ddgretreat.com). Contact : Teresa Thomason at [teresa@teresathomason.com](mailto:teresa@teresathomason.com).

## The Ebrington Arms, UK

The Ebrington Arms is a 17th Century inn in an Area of Outstanding Natural Beauty in the rolling hills of the Cotswolds at Ebrington near Chipping Campden, Gloucestershire.

This Cotswold country pub offering award-winning food (awarded 2 rosettes by The Michelin Guide) and ales (winner of the CAMRA North Cotswolds Pub of the Year 3 times in a row) will be delighted to consider offering review accommodation on a case by case basis.

Visit : [www.theebringtonarms.co.uk](http://www.theebringtonarms.co.uk). Contact : Anna Sharp at [anna@asharppr.com](mailto:anna@asharppr.com).

## The Elphinstone Hotel, Biggar, Scotland

Situated in the centre of Biggar, thirty miles outside of Edinburgh, the Elphinstone Hotel is a traditional and charming Coaching Inn, with a history going back over 400 years. The Elphinstone Hotel will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.elphinstonehotel.co.uk](http://www.elphinstonehotel.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## The Essex Inn, Chicago

The Essex Inn has a fine location on Michigan Avenue, in the heart of downtown Chicago, minutes from Chicago's finest attractions. It provides excellent accommodations and free extras including free shuttle around downtown, rooftop pool, fitness centre and free wireless internet.

The Essex Inn will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : [www.essexinn.com](http://www.essexinn.com). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## EUROPA-PARK

EUROPA-PARK, which is Germany's biggest theme park, located in the tri-border region of Germany, France and Switzerland, offers guests more than 100 attractions and international shows in 13 European themed areas, over 90 hectares.

EUROPA-PARK will be delighted to offer complimentary entrance press card holders plus one other where they have a written commission and on presentation of the card.

Visit : [www.europapark.com](http://www.europapark.com). Contact : [presse@europapark.com](mailto:presse@europapark.com).

## Experience Nottinghamshire

Experience Nottinghamshire invites Alliance press card holders to visit Robin Hood country. There will be the chance to see the Major Oak in Sherwood Forest, try your hand at archery, visit England's oldest pub and meet Robin Hood himself on a special guided tour.

Website: [www.experiencenottinghamshire.com/robin-hood](http://www.experiencenottinghamshire.com/robin-hood). Contact: Erin Huckle at [erin.huckle@experiencenottinghamshire.com](mailto:erin.huckle@experiencenottinghamshire.com)

## Finland

Located between East and West, with snowy winters and warm, light-filled summers, Finland offers a number of fascinating contrasts.

Its unspoilt forests, as well as its thousands of islands and lakes, offer plenty of opportunities for visitors to enjoy beautiful natural surroundings.

The Finns are also considered to be cool – a bit quiet and reserved. However, they are actually warm, friendly, hospitable and especially honest people once you get to know them.

Visit Finland, the Finnish Tourist Board will be delighted to hear from Alliance press card holders who are interested in feature the country.

Visit : [www.visitfinland.com](http://www.visitfinland.com). Contact : Henri Anundi at [henri.anundi@visitfinland.com](mailto:henri.anundi@visitfinland.com).

## Focus Hotels

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit : [www.focushotels.co.uk](http://www.focushotels.co.uk). Contact : Nat Frogley at [nat@bacall.net](mailto:nat@bacall.net)

## Four Pillars Hotels, UK

Four Pillars Hotels is an independent company, which currently operates six predominantly four star hotels in Oxfordshire and Gloucestershire and the Cotswolds.

- **Tortworth Court Four Pillars Hotel** This four-star is a stately Victorian country hotel located in 30 acres of landscaped grounds 18 miles north of Bristol in South Gloucestershire. The hotel has its own arboretum housing over 300 rare and exotic trees.
- **Cotswold Water Park Four Pillars Hotel** This contemporary four-star hotel is situated in a lakeside setting in a 55-acre conservation parkland area in The Cotswolds.
- **Oxford Spires Four Pillars Hotel** This four-star hotel is located half a mile from the centre of the city in 40 acres of protected parkland. This French Renaissance-style chateau houses the Rothschild Collection of art treasures and a fine Victorian garden with a Roccoco style aviary.
- **Oxford Thames Four Pillars Hotel** This four-star hotel is housed partly within historic medieval buildings three miles from the centre of Oxford in 30 acres of parkland leading down to the River Thames.

The four-star Oxford Witney Four Pillars Hotel is located close to the market town of Witney. The Cotswold Wildlife Park is nearby.

Four Pillars Hotels will be delighted to consider providing Alliance press card holders with accommodation for review purposes.

Visit : [www.four-pillars.co.uk](http://www.four-pillars.co.uk). Contact : Lucy Mayes at [lucy@humewhitehead.co.uk](mailto:lucy@humewhitehead.co.uk).

## Frontier Travel

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter. The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit : [www.frontier-canada.co.uk](http://www.frontier-canada.co.uk) and [www.frontier-ski.co.uk](http://www.frontier-ski.co.uk). Contact: Dave Ashmore at [dave@frontier-travel.co.uk](mailto:dave@frontier-travel.co.uk).

## Frontiers Travel

Frontiers Travel will consider offering tours to Alliance press card holders on assignment. Frontiers Travel specialise in the finest worldwide fly fishing and shooting destinations.

Visit : [www.frontierstravel.com](http://www.frontierstravel.com). Contact : Adam York at [adam@sublimepub.com](mailto:adam@sublimepub.com)

## Generator Hostels

Generator is Europe's fastest growing hostel brand. With nearly 4,000 beds across six properties, the award-winning group's portfolio will increase to eight and more than 5,200 beds in 2013 with two new hostels opening in Barcelona (March) and Berlin Mitte (May).

Generator will achieve one million bed nights across its design-led properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice. Guests can book instantly using the company's award-winning iPhone app as well as via the main website.

Generator Hostels will be delighted to consider review accommodation to Alliance press card holders.

Visit : [www.generatorhostels.com](http://www.generatorhostels.com). Contact : Suzanne Seyghal at [Suzanne.Seyghal@generatorhostels.com](mailto:Suzanne.Seyghal@generatorhostels.com)

## Greater Miami and the Beaches, Florida

Greater Miami and the Beaches consists of a diverse group of neighborhoods.

Vibrant and contrasting areas – from ocean resort towns to the urban core, planned suburbs to pristine rural land, complemented by villages rooted in history – are woven into Miami's fascinating and diverse tapestry.

The Greater Miami Convention & Visitors Bureau is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions.

The Greater Miami Convention & Visitors Bureau will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : [www.miamiandbeaches.com](http://www.miamiandbeaches.com). Contact : Lois Kettlewell at [Lois.Kettlewell@fourcommunications.com](mailto:Lois.Kettlewell@fourcommunications.com).

## Great Hotels of the World

Great Hotels of the World offers a collection of the best 4 and 5 star luxury hotels and resorts.

Each hotel is selected for its dedication to the highest standards of luxury, unique sophistication, surroundings and innovative facilities.

Great Hotels of the World will be delighted to consider providing Alliance press card holders with accommodation for review purposes.

Visit : [www.ghotw.com](http://www.ghotw.com). Contact : Ashleigh Silverman at [asilverman@ghotw.com](mailto:asilverman@ghotw.com).

## The Great Lakes USA

The Great Lakes is the largest expanse of freshwater in the world with a unique and diverse landscape.

This region which is the size of continental Europe includes the U.S. states of Illinois, Michigan, Minnesota, Ohio, Wisconsin and Indiana with its capital city of Indianapolis.

Great Lakes USA will be delighted to hear from Alliance press card holders who are able to feature the region.

Visit : [www.greatlakesnorthamerica.co.uk](http://www.greatlakesnorthamerica.co.uk). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## Group Travel World

*Group Travel World* is the best selling magazine for organisers of group travel in Europe. To read a sample issue online : [www.grouptravelworld.com/sample-issue](http://www.grouptravelworld.com/sample-issue)

Alliance press card holders can receive a hard copy of *Group Travel World*, by post (anywhere in the world). Print subscribers also get online access to the magazine.

Those interested should email Harley Denham with name card number and full postal address.

Visit : [www.grouptravelworld.com](http://www.grouptravelworld.com). Harley Denham at [Harley.Denham@grouptravelworld.com](mailto:Harley.Denham@grouptravelworld.com).

## The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit : [www.haweswaterhotel.com](http://www.haweswaterhotel.com). Contact : Samantha Marsh at [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)

## Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: [www.helpfulholidays.com](http://www.helpfulholidays.com). Contact: Pat Edgar at [PRMatters@dsl.pipex.com](mailto:PRMatters@dsl.pipex.com)

## Hertz car hire

tx247 is the partner of Hertz car hire and the Hertz Golf and Drive initiative.

Hertz car hire, the world's leading vehicle renting organisation, operates from more than 8,500 locations in 150 countries worldwide.

Alliance press card holders can get Worldwide and year-round 10% additional discount on Hertz car hire best available rates and Free Hertz #1 Club membership, which offers a range of privileges and benefits including the fastest way to rent a car.

- Worldwide and year-round 10% additional discount on Hertz car hire best available rates. Visit : <http://link.hertz.com/link.html?id=31792&LinkType=HZES&TargetType=Homepage&POS=ES&lang=en>.
- For manual discount code visit : [www.hertz.com](http://www.hertz.com) and use the Discount/CDP/Club Code: 767284



- Free Hertz #1 Club membership: visit :  
[www.hertz.com/rentacar/emember/join/overview.do?learnMore=gold](http://www.hertz.com/rentacar/emember/join/overview.do?learnMore=gold)<<http://www.hertz.com/rentacar/emember/join/overview.do?learnMore=gold>>.

Contact : Alexander Graham at [alexgraham@tx247.co.uk](mailto:alexgraham@tx247.co.uk).

## Hg2 city guides

The Hg2 city guide series has launched its new mobile applications available for iPhone, iPad and iPad mini.

The apps covering 49 cities and ski resorts are individually downloadable and provide an insider's guide to hotels, restaurants, bars, clubs, shops, sights and spas.

There are also maps and Itineraries to help plan a trip and a reviews and ratings facility allows users to become Hg2 reviewers

Cities covered to date include :

Almaty	Damascus & Aleppo	Marrakech	St Moritz
Amsterdam	Dubai	Megeve	Stockholm
Astana	Eat London	Miami	Sydney
Baku	Eat New York	Milan	Tallinn
Beijing	Havana	Monte Rosa	Tel Aviv
Berlin	Istanbul	Moscow	Tokyo
Beirut	Johannesburg	Mumbai	Toronto
Bogota	La Grave	New Orleans	Val d'Isere
Buenose Aires	Las Vegas	New York	Verbier
Cape Town	Lisbon	Paris	Zermatt
Chamonix	London	Prague	Zurich
Chicago	Los Angeles	Rome	
Courchevel	Madrid	San Francisco	

Hg2 will be delighted to offer its city guide apps free to Alliance press card holders who are able to review the app.

Visit : [www.hg2.com](http://www.hg2.com). Contact : Marilyn MacDonald at [marilyn@hg2.com](mailto:marilyn@hg2.com)

## Hidden Pousadas Brazil

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil.

Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit : [www.hiddenpousadasbrazil.com](http://www.hiddenpousadasbrazil.com). Contact : Fola Odumosu at [folat@hiddenpousadasbrazil.com](mailto:folat@hiddenpousadasbrazil.com)

## Hilton Head Golf Island, South Carolina

Golf enthusiasts can find over 30 world-class quality golf courses on the Hilton Head Golf Island, many of which have been sculpted by golf course architects as Robert Trent Jones Sr., Pete Dye and Jack Nicklaus.

Hilton Head Island itself is a Low country resort town located on an island of the same name in Beaufort County, South Carolina, USA, 20 miles north of Savannah, Georgia and 95 miles south of Charleston.

Alliance press card holders are invited to request a round or two when able to feature the facilities on Hilton Head Golf Island.

Visit : [www.hiltonheadgolfisland.com](http://www.hiltonheadgolfisland.com). Contact : Glenn Gray at [ggray@buffalocommunications.com](mailto:ggray@buffalocommunications.com).

## The Historic House Hotels, UK

The Historic House Hotels comprise :

- Bodysgallen Hall in North Wales
- Hartwell House in Aylesbury, and
- Middlethorpe Hall in York.

Each building is at least 300 years old, and there are few hotels of such charm and historic interest.

In 2008 the group was gifted to the National Trust, by donation, to ensure their long-term protection and with all profits benefiting the houses and the charity.

Historic House Hotels will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : [www.historichousehotels.com](http://www.historichousehotels.com). Contact : Alison Buxton at [alison.buxton@gmail.com](mailto:alison.buxton@gmail.com).

## Holidaylettings

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit : [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk). Contact: Emilie and Kate on [press@holidaylettings.co.uk](mailto:press@holidaylettings.co.uk)

## Home Base Holidays

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit : [www.homebase-hols.com](http://www.homebase-hols.com). Contact : Lois Sealey at [info@homebase-hols.com](mailto:info@homebase-hols.com)

## Home land Tours', Israel

Home land Tours' provide small group and individual tours for those looking to strengthen their faith by visiting the land that is key to a deeper understanding of the Word of God.

All of its guides are licensed by the Ministry of Tourism and are very knowledgeable professionals and specialise in :

- Historical, Heritage and Cultural Tours of Israel
- Holy Land Tours
- Bible College Study Groups
- Youth and Student Tours
- Christian Tours

Visit : [www.home-land-tours.com](http://www.home-land-tours.com). Contact : Ofer at [ofer@home-land-tours.com](mailto:ofer@home-land-tours.com).

## The Horseshoe Inn, Scottish Borders

The Horseshoe Inn is situated in a former blacksmiths shop in Eddleston within the picturesque Scottish Borders, five miles north of Peebles.

It has an award-winning fine dining restaurant, a bar and bistro as well as eight individually decorated bedrooms within the Lodge, a former Victorian primary school.

The Horseshoe Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.horseshoeinn.co.uk](http://www.horseshoeinn.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## The Hoste, Norfolk UK

The Hoste is a four star boutique retreat located in Nelson's county and surrounded by countryside, unspoilt coastline, acclaimed nature reserves, villages and historic market towns.

Two hour's drive from London, this collection of hotels and luxury cottages with its two AA rosette restaurant and beauty spa, is located in one of Norfolk's loveliest villages, Burnham Market.

The Hoste will be delighted to consider offering accommodation to Alliance press card holders for review purposes.

Visit : [www.thehoste.com](http://www.thehoste.com). Contact :Kate at [kate@thehoste.com](mailto:kate@thehoste.com).

## Hotel d'Europe, Avignon, France

Hotel d'Europe, one of the oldest hotels in the world, is located in the centre of Avignon, a vibrant city with a relaxed cafe culture and intriguing history.

Dating back to 1799, this historical hotel has a gourmet restaurant and range of luxurious rooms and suites, most of which have views of the romantic streets of Provence.

The city's medieval bridge – immortalised in the children's rhyme Sur le Pont d'Avignon – is well worth visiting, and only five minutes' walk from the hotel. The Palace of the Popes – built in the 14th Century when the Catholic Church split briefly from Rome – is another attraction.

The Hotel d'Europe exudes an old-world charm and elegance in the heart of one of the most beautiful areas of France – truly the finest deluxe destination in Provence.

The Hotel d'Europe, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : <http://www.ghotw.com/hotel/home/heurope.htm>. Contact : Ashleigh Silverman at [asilverman@ghotw.com](mailto:asilverman@ghotw.com).

## **Hotel H1898, Barcelona, Spain**

Hotel H1898, from Nuñez i Navarro Hotels Collection, has been placed in the top 10 Hotels in Barcelona by the Global Review Index.

Located in central Barcelona, Hotel 1898 is within walking distance of Boqueria Market, Las Ramblas, and Placa de Catalunya. Nearby points of interest also include Barcelona Cathedral and Gran Teatre del Liceu. Hotel Features.

The hotel will be happy to host Alliance press card holders who are producing features about about Barcelona.

Visit : [www.hotel1898.com](http://www.hotel1898.com). Contact : [pr@orbyce.com](mailto:pr@orbyce.com).

## **The Hotel Fort Canning, Singapore**

The Hotel Fort Canning, which forms part of Fort Canning Park - an historical landmark in the heart of Singapore, will be delighted to consider hosting Alliance press card holders on assignment.

Once used as a base for the British Far East Command pre/post World War II in Singapore, the Hotel Fort Canning has been restored and re-opened as a chic boutique hotel with 86 rooms and suites, two restaurants and a THANN Spa.

Visit : [www.hfcsingapore.com](http://www.hfcsingapore.com). Contact : Karen Luard at [kp@KPcommunications.co.uk](mailto:kp@KPcommunications.co.uk).

## **Hungary**

Hungary is located in Central Europe and bordered by Austria, Slovakia, Ukraine, Romania, Serbia, Croatia and Slovenia. It is a popular tourist destinations, with Budapest, its capital, regarded as one of the most beautiful in the world.

Despite its relatively small size, the country is home to many World Heritage Sites, UNESCO Biosphere reserves, the second largest thermal lake in the world (Lake Hévíz), the largest lake in Central Europe (Lake Balaton) and the largest natural grassland in Europe (Hortobágy).

Hungarian Tourism will be delighted to hear from Alliance press card holders able to feature the country.

Visit : [www.gotohungary.com](http://www.gotohungary.com). Contact : Karin Jones at [media@gotohungary.co.uk](mailto:media@gotohungary.co.uk).

## **Independence Missouri**

Independence Missouri is happy to work with Alliance press card holders on assignment and will consider lodging, food and admission to attractions and will create customized itineraries.

Visit : [www.visitindependence.com](http://www.visitindependence.com). Contact : Janeen Aggen at [janeena@sbcglobal.net](mailto:janeena@sbcglobal.net).

## **Indianapolis, Indiana**

Indianapolis - the Circle City has it all.

An artificial city laid down on the swampy marshes of a non-navigable river, Indy should have been a sleepy, small-town state capital.

Today two downtown landmarks, Monument Circle and Indiana War Memorial Plaza, are among America's great urban spaces. With a diverse roster of residential areas, from downtown's quaint Lockerbie Square to its retro Fountain Square to funky Broad Ripple not far away, Indy feels like home.

While famous for fast cars, Indianapolis is winning praise for reinventing the bicycle and pedestrian experience and the city enjoys a rich African-American legacy and unique local cuisine linked to history and cherished traditions

Visit : [www.visitindy.com](http://www.visitindy.com). Contact : Morgan Greenlee at [MGreenlee@visitindy.com](mailto:MGreenlee@visitindy.com).

### **The Inn on Fifth, Naples, Florida**

The Inn on Fifth is a luxurious, 87-room boutique hotel in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit : [www.innonfifth.com](http://www.innonfifth.com). Contact : Katharina Lane at [katharina@hayworthcreative.com](mailto:katharina@hayworthcreative.com)

### **The InterContinental Marseille - Hotel Dieu, France**

The InterContinental Marseille - Hotel Dieu overlooks the Vieux Port, in the oldest district in Marseille known as the Panier.

Marseille is the vibrant capital of Provence and the hotel is housed in a listed historical monument dating back to the 18th century. Nearby the Calanques have been designated a Unesco World Heritage site.

The InterContinental Marseille - Hotel Dieu, France will be delighted to hear from Alliance press card holders who are in Marseille and able to review the hotel.

Visit : [www.ihg.com/intercontinental/hotels/gb/en/marseille/mrsha/hoteldetail](http://www.ihg.com/intercontinental/hotels/gb/en/marseille/mrsha/hoteldetail) . Contact : Self Lucy at [lucyself@hors-norme.com](mailto:lucyself@hors-norme.com).

### **Juneau, Alaska**

Juneau, Alaska's scenic capital city, has cosmopolitan charm and rich history combined with the stunning wilderness of the Tongass National Forest and the bountiful waters of the Inside Passage.

Juneau is Southeast Alaska's hub with convenient air and ferry service to Inside Passage communities and to Glacier Bay National Park, Seattle (only 2 hours) and Anchorage.

Visitors can :

- enjoy Alaska's most accessible glacier
- fly over the Juneau Icefield
- discover the State Museum
- gaze at humpback and orca whales
- take a glacier cruise
- tour a historic gold mine
- ride the Mount Roberts Tram
- savour fresh Alaskan seafood
- shop downtown galleries, and
- catch salmon and watch sea lions, seals, eagles and bears.

Juneau also has a thriving arts community with a local symphony, two major state wide music festivals, an award-winning theatre and countless local artists.

The Juneau Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : [www.traveljuneau.com](http://www.traveljuneau.com). Contact : Elizabeth Arnett at [elizabeth.arnett@traveljuneau.com](mailto:elizabeth.arnett@traveljuneau.com).

## **The Katikies Hotel and Kirini Suites and Spa, Santorini, Greece**

Santorini is an island in the southern Aegean Sea, about 200 km (120 mi) southeast of the Greek mainland. It is the largest island of a small, circular archipelago and forms the southernmost member of the Cyclades group of islands

### **The Katikies Hotel**

Located 300ft up on the cliffs of the village of Oia, Katikies is a free form architectural property of stairs, bridges, cubist cottages and views over the island's volcanic basin.

In the evenings, the Katikies Dinner restaurant has four tables suspended on a rooftop veranda on the volcano's rim.

### **Kirini**

Located on the edge of the village of Oia, the Kirini Suites and Spa has been newly renovated for 2013, all of which look out over the Caldera and the Aegean.

The Katikies Hotel and Kirini will be delighted to consider offering accommodation to Alliance press card holders with a 'high end' assignment.

Visit : [www.katikieshotelsantorini.com](http://www.katikieshotelsantorini.com) and [www.kirini.com](http://www.kirini.com). Contact : Aaron Moore at [aaron.moore@mediacofss.com](mailto:aaron.moore@mediacofss.com).

## **Kempinski Hotels worldwide**

Hoteliers since 1897, Kempinski has travelled the world in search of the most fascinating destinations without ever forgetting the finest traditions of its European heritage.

With luxury holiday resorts, business and Spa hotels around the world, every Kempinski Hotel is unique, designed for guests who value five star holidays and luxury getaways.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: [www.kempinski.com](http://www.kempinski.com). Contact: Hilary Philpott at [hilary.philpott@kempinski.com](mailto:hilary.philpott@kempinski.com)

## **Kempinski Gold Coast City, Accra, Ghana**

The five-star Kempinski Hotel Gold Coast City, is set to open early 2013, next to the Accra International Conference Centre, State House and National Theatre.

The hotel is the centrepiece of Accra Gold Coast City, a new downtown for the capital.

The Kempinski Hotel Gold Coast City will be delighted to consider press visits for Alliance press card holders on a case-by case basis.

Visit : [www.kempinski.com/accra](http://www.kempinski.com/accra). Contact Kathryn Peel at [kathryn@ophirpr.co.uk](mailto:kathryn@ophirpr.co.uk).

## **Kepinski Hotels in Russia**

### **St Petersburg**

The Kempinski Hotel Moika 22 is located in a charming and historical area, in the very heart of St Petersburg, on the Moika River, opposite the renowned Hermitage Museum and Palace Square.

The Hotel is just two minutes walk from the Nevsky Prospect and close to all major sights and shopping.

## **Moscow**

The 5 star Hotel Baltshug Kempinski Moscow offers the best views of the Kremlin. Located in the heart of Moscow.

## **Gelendzhik**

The Kempinski Grand Hotel Gelendzhik, is a new luxury resort and congress hotel on the Black Sea coast of Russia.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: [www.kempinski.com](http://www.kempinski.com). Contact: Hilary Philpott at [hilary.philpott@kempinski.com](mailto:hilary.philpott@kempinski.com).

## **Kissimmee**

Kissimmee, a short drive south of Orlando, puts visitors right in the middle of all the areas attractions including Walt Disney World®, Universal Orlando® and SeaWorld® Orlando.

There is also the chance to go flying across the water on a thrilling airboat ride and discover a world alive with tropical birds, turtles and legendary alligators.

Travel to Old Town or tour the brick-lined streets of Celebration, where colorful restaurants offer a variety of dining options and unique shopping possibilities.

The Kissimmee Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : [www.visitkissimmee.com](http://www.visitkissimmee.com). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## **Ker & Downey Botswana**

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : [www.kerdowneybotswana.com](http://www.kerdowneybotswana.com). Contact : Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com)

## **KOŠICE – Tourism, Slovakia**

Košice, the second largest city in Slovakia, is situated on the river Hornád at the eastern reaches of the Slovak Ore Mountains, near the border with Hungary.

The city has a well preserved historical centre with heritage protected buildings in Gothic, Renaissance, Baroque, and Art Nouveau styles and the St. Elisabeth Cathedral, Slovakia's largest church.

KOŠICE - Tourism, the official tourist authority for the Košice, will be delighted to hear from Alliance press card holders who are interested in visiting the city on assignment.

Visit : [www.visitkosice.eu](http://www.visitkosice.eu). Contact : Ivana Takacsova at [ivana.takacsova@visitkosice.eu](mailto:ivana.takacsova@visitkosice.eu).

## **La Residencia Mallorca**

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit : [www.laresidencia.com](http://www.laresidencia.com). Contact : Louise Davis at [louise.davis@laresidencia.com](mailto:louise.davis@laresidencia.com)



## Linthwaite House Hotel, Lake Windemere, Cumbria, UK

Located on 14 acres of peaceful, picturesque grounds and overlooking Lake Windemere, Linthwaite House is a luxury hotel in the Lake District. The hotel's grounds are perfect for a peaceful stroll and trout fishing is available in the estate's own tarn.

Linthwaite House will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.linthwaitehousehotel.com](http://www.linthwaitehousehotel.com). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## LocalGuiding

*LocalGuiding* is an online service connecting travellers with independent, local tour guides in destinations worldwide. It currently has guides in over 500 destinations in 100 countries worldwide - and is recruiting new guides all the time.

### **LocalGuiding has tour guides in :**

Albania	China	India	Namibia	Slovenia
Angola	Colombia	Indonesia	Nepal	Sri Lanka
Argentina	Costa Rica	Ireland	Netherlands	Switzerland
Armenia	Croatia	Israel	Panama	Syria
Australia	Cuba	Italy	Peru	Tanzania
Austria	Czech Republic	Jamaica	Philippines	Thailand
Bangladesh	Dominica	Japan	Poland	The Bahamas
Barbados	Ecuador	Jordan	Portugal	Tunisia
Belarus	Egypt	Kazakhstan	Puerto Rico	Turkey
Belgium	England	Kenya	Republic of	Uganda
Belize	Estonia	Kyrgyzstan	Serbia	Ukraine
Bhutan	Ethiopia	Latvia	Romania	United Arab
Bolivia	France	Lithuania	Russia	Emirates
Bosnia and	Georgia	Malawi	Saint Kitts and	USA
Herzegovina	Germany	Malaysia	Nevis	Uruguay
Botswana	Greece	Malta	Scotland	Uzbekistan
Brazil	Guatemala	Mauritius	Senegal	Venezuela
Bulgaria	Honduras	Mexico	Slovakia South	Vietnam
Cambodia	Hong Kong	Monaco	Africa	Zambia
Canada	Hungary	Morocco	South Korea	Zimbabwe
Chile	Iceland	Myanmar	Spain	

*LocalGuiding* will be delighted to hear from Alliance press card holders looking for a local tour guide in the destinations it covers.

Visit : [www.LocalGuiding.com](http://www.LocalGuiding.com). Contact : Robert Blessing at [rb@localguiding.com](mailto:rb@localguiding.com).

## Loch Melfort Hotel, Argyll, Scotland

The Loch Melfort is a family run hotel on the coast of Argyll, set in the Scottish West Highlands. All rooms have sea views over Asknish Bay towards Jura, Shuna and Scarba.

The Asknish Bay Restaurant has been awarded two Rosettes by the AA every year since 2000.

The Loch Melfort will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.lochmelfort.co.uk/](http://www.lochmelfort.co.uk/). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## **The Lot Valley, France**

The Lot Valley comprises the Départements through which the river Lot flows are, from its source, Lozère, Cantal, Aveyron, Lot and Lot-et-Garonne.

In 1980, the five local government bodies set up an organisation called l'Entente to coordinate and run Lot Valley development. Its task: to continue the economic, environmental, tourist and hydraulic development of the Valley.

An ambitious economic development programme covering waterway tourism and the valorisation of the environment fixed the major objectives : to facilitate the growth of a new tourist destination, while preserving the environment.

After 40 years of hard work the Lot Valley is on the point of becoming a prime tourist.

l'Entente will be delighted to hear from Alliance press card holders able to feature this region.

Visit : [www.valleedulot.com](http://www.valleedulot.com). Contact : Stephanie Khaou at [lotvalley1@gmail.com](mailto:lotvalley1@gmail.com).

## **Lovelady Shield, Cumbria, UK**

Lovelady Shield is an elegant Georgian Country House Hotel near Alston, Cumbria. It stands on the site of a former 13th century convent on the banks of the River Nent and within secluded gardens and un-spoilt countryside.

The hotel can also act as a base from which to visit the UK's Lake District, Hadrian's Wall, the North Pennines, Durham Cathedral and the Yorkshire Dales.

The hotel has 2 rosette awards from the AA , and their restaurant provides elegant surroundings in which to enjoy the award winning cuisine prepared by our Master Chef, Barrie Garton.

Lovelady Shield will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.lovelady.co.uk](http://www.lovelady.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## **Love Loch Lomond, Scotland**

Love Loch Lomond is a group of tourism operators passionate about the Loch Lomond and Clyde Sea Lochs area will be delighted to host press visits for Alliance press card holders as well as to offer a range of story ideas and activities.

Visit: [www.lovelochlomond.com](http://www.lovelochlomond.com). Contact: Johanna Campbell at [Johanna@johannacampbell.com](mailto:Johanna@johannacampbell.com).

## **Macau**

Macau, which is a Special Administrative Region of China since 1999, is located on China's south coast, 40 miles from Hong Kong.

It enjoys a Portuguese-Chinese heritage and, in 2013, celebrates the 500<sup>th</sup> anniversary since the arrival of the Portuguese in Macau in the 16<sup>th</sup> century.

The destination's distinctive blend of cultures is reflected in the Historic Centre of Macau, a UNESCO World Heritage Site comprised of over 20 historic Sino-Portuguese buildings.

East-meets-West flavours are incorporated in Macanese cuisine, which features influences from Portugal, China, South America, Africa, India and Malaysia.

Macau also hosts a wealth of colourful events and festivals including :

- the Macau International Fireworks Display Contest, one of the biggest of its kind in the world, and
- the Macau Grand Prix, when tourists and locals will line the streets creating a party atmosphere as both cars and motorcycles separately race on one of the most demanding circuits in the world.

Macau Tourism will be delighted to hear from Alliance press card holders who are on assignment and able to feature the destination.

Visit : [www.macautourism.gov.mo](http://www.macautourism.gov.mo). Contact : Sarah Habicht at [Sarah@humewhitehead.co.uk](mailto:Sarah@humewhitehead.co.uk).

### **Malawi, Africa**

Malawi is the 'warm heart of Africa' offering a combination of lake, landscape, wildlife and culture in one of Africa's most beautiful and compact countries.

Malawi Travel Marketing Consortium is a partnership organisation of Malawi's travel and tourism industry including accommodation providers, tour and safari companies, car hire and air charter firms.

The Malawi Travel Marketing Consortium will be delighted to hear from Alliance press card holders.

Visit: [www.malawitourism.com](http://www.malawitourism.com). Contact : Mr Kelly White at [enquiries@malawitourism.com](mailto:enquiries@malawitourism.com)

### **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca**

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking, cultural on the island.

Visit : [www.hotelbonsol.es](http://www.hotelbonsol.es), [www.hoteltres.com](http://www.hoteltres.com), [www.daltmurada.com](http://www.daltmurada.com) and [www.hotelmarivent.com](http://www.hotelmarivent.com).

Contact : Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com).

### **The Marriott Paris Champs-Elysees, Paris**

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders who are in the city on an assignment.

Visit: [www.parismarriott.com](http://www.parismarriott.com). Contact: Bernice Saltzer at [bernice@sortedpr.com](mailto:bernice@sortedpr.com)

### **The Mercy Hotel Lisboa, Lisbon**

The Mercy Hotel Lisboa is a new 5\* boutique luxury property located on Mercy Street, between the Chiado and Bairro Alto districts of Lisbon.

It offers the ideal base for leisure and business guests with easy access to the city and excellent facilities right on the doorstep. Several cultural highlights, as well as excellent dining, shopping and nightlife are within easy walking distance of the hotel.

The Hotel Mercy would be pleased to consider press requests from Alliance press card holders with a commission.

Visit : [www.mercyhotel.com](http://www.mercyhotel.com). Contact : Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com)

### **Michael Neave Kitchen and Whisky Bar, Edinburgh, Scotland**

Michael Neave Kitchen and Whisky Bar has recently opened on Old Fishmarket Close in the heart of Edinburgh's old town.

It is the first acquisition by the young chef who has worked with talented chefs from The Bonham and the Amber restaurant in the Scotch Whisky Experience.

Michael Neave Kitchen and Whisky Bar will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.michaelneave.co.uk](http://www.michaelneave.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

### **Mir Corporation**

Mir Corporation will consider offering tours to Alliance press card holders on assignment. Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit : [www.mircorp.com](http://www.mircorp.com). Contact : Adam York at [adam@sublimepub.com](mailto:adam@sublimepub.com)

### **The Montcalm at The Brewery London City**

The Montcalm at The Brewery London City is situated in the heart of The City of London.

The grade II listed building has been restored into a luxury five star hotel, whilst preserving the heritage values being conveniently located by the Barbican and in-between Liverpool Street and Moorgate stations.

Formerly the site of Whitbread & Co, Britain's first purpose-built mass production brewery, the original building dates back from as early as 1750 when Samuel Whitbread moved his brewing operations to Chiswell Street on the 'eastern rim of Georgian London'.

The hotel offers acclaimed English cuisine at The Chiswell Street Dining Rooms and traditional British fayre at the gourmet gastropub are offered at The Montcalm at The Brewery London City.

The Mountcalm will be delighted to consider offering accommodation to Alliance press card holders.

Visit : [www.themontcalmlondoncity.co.uk](http://www.themontcalmlondoncity.co.uk). Contact : Lysbeth Fox at [lysbeth@foxpr.co.uk](mailto:lysbeth@foxpr.co.uk).

### **Montes e Vales - cultural and activity tours in Portugal.**

Portugal is among the oldest countries in Europe with the same boundaries since 1297, an impressive medieval heritage and in the Douro Valley the oldest wine demarcated region in the world.

*Montes e Vales* provides visitors with the chance to to learn more about Portuguese wine, food and history during easy walks or biking tours.

*Montes e Vales* will be delighted to consider offering Alliance press card holders a tour for review purposes.

Visit : [www.walkinginportugal.com](http://www.walkinginportugal.com). Contact : David Monteiro at [info@walkinginportugal.com](mailto:info@walkinginportugal.com).

## **The Moevenpick Resort & Spa Dead Sea**

The Moevenpick Resort & Spa Dead Sea is located on the shore of the Dead Sea in Jordan - a peaceful area with renowned health benefits.

Many visitors flock to Jordan to float in the Dead Sea, and the benefits of the high-salt content mean that the water is extremely calming and healing, offering the ultimate relaxation therapy.

The resort has 346 rooms and suites which have been tastefully decorated to ensure that all guests have a comfortable stay. There is also a Zara spa - one of the largest in the Middle East, which provides a wide variety of treatments to relax the mind, body and soul.

The Moevenpick Resort & Spa Dead Sea, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : [www.ghotw.com/hotel/home/moevenpick-dead-sea.htm](http://www.ghotw.com/hotel/home/moevenpick-dead-sea.htm). Contact : Ashleigh Silverman at [asilverman@ghotw.com](mailto:asilverman@ghotw.com).

## **Myanmar (formerly known as Burma)**

Myanmar, formerly known as Burma, has emerged from decades of military rule, and the South-East Asia nation is moving towards democracy and opening up economically.

With 28-day tourist visas, improved foreign exchange services, and new destinations and accommodations, Myanmar is now easier than ever to visit.

### **Slow Burma Travel**

Slow Burma Travel is a small tour operator in Myanmar, organizing tailor-made, personalized trips throughout Myanmar.

Established in 2010, and respecting the wishes of democracy leader, Nobel Prize laureate Ang San Suu Kyi, Slow Burma Travel offers individual, family and small group trips the heartland of Myanmar, as well as more off-the-beaten-track places.

Working with locals, communities, ethnic minorities, Buddhist monasteries and NGOs, Slow Burma Travel provides deep insights into Myanmar, authentic experiences away from the tourist hordes, and moments of wonder in this long-forgotten world.

Among the trips organized include colonial heritage tours of downtown Yangon's buildings, up-country tours in search of writer George Orwell, mountain biking adventures in Shan state, and China-Myanmar trips for Tai Chi practitioners from around the world.

Alliance press card holders are invited to contact Slow Burma Travel for information and advice about travel in Myanmar. In mid-late 2013 Slow Burma Travel will be offering media familiarization trips, in association with the Myanmar tourism industry.

Visit : [www.burma-travel.info](http://www.burma-travel.info) and [www.visit-myanmar.info](http://www.visit-myanmar.info). Contact : Keith Lyons at [keithalyons@gmail.com](mailto:keithalyons@gmail.com).

## **Myrtle Beach Seaside Resorts, South Carolina, USA**

Myrtle Beach Seaside Resorts is a collection of six oceanfront and ocean view condo-hotels in North Myrtle Beach and Myrtle Beach, South Carolina.

Avista Resort, Prince Resort, Horizon at 77th, Grande Shores, Seaside and the Towers at North Myrtle Beach all provide the comforts of full-service resort hotels with the space and luxury of condominiums.

Each property features modern décor that reflects a coastal lifestyle and views of the pristine northern region of the Grand Strand.

Most hotels have fitness centers, an array of indoor and outdoor pools, on-site dining and access to world-class beaches.

Alliance press card holders are welcome to request a stay at Myrtle Beach Seaside Resorts when able to feature the collection of properties.

Visit: [www.myrtlebeachseasideresorts.com](http://www.myrtlebeachseasideresorts.com). Contact: Jane Milbrandt at [jmilbrandt@buffalocommunications.com](mailto:jmilbrandt@buffalocommunications.com).

### **Newcastle Gateshead Marriott Hotel Metrocentre**

Newcastle Gateshead Marriott Hotel Metrocentre has completed a £500,000 refurbishment to its leisure facilities.

The hotel, which is next to the Metrocentre, the biggest shopping centre in Europe, will be happy to host Alliance press card holders who would like to visit the North East of the UK.

Visit : [www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre](http://www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre)  
Contact : Bernice Saltzer at [bernice@SortedPR.com](mailto:bernice@SortedPR.com).

### **New York Circle Line Sightseeing Cruises**

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: [www.circleline42.com](http://www.circleline42.com). Contact: Lisa Chamberlain at [lisa.chamberlain@btinternet.com](mailto:lisa.chamberlain@btinternet.com)

### **Niagara, USA**

The Niagara Tourism & Convention Corporation (NTCC) promotes the county as a premier destination for meetings, events, conventions, and leisure tourism by generating individual and group visitation.

Niagara Falls comprises the American Falls, Bridal Veil Falls and Horseshoe Falls.

The historic village of Lewiston was the site of the first battle of the War of 1812 and the last stop for slaves escaping to freedom on the Underground Railroad.

The original Flight of Five locks that were built in 1840 still exist along the Erie Canal in Lockport.

Surrounded by water, Niagara USA is also a fishing destination in and on Lake Ontario, Niagara River and Erie Canal.

The NTCC will be delighted to hear from Alliance press card holders who are interested in doing a story on Niagara Falls or Niagara USA.

Visit : [www.niagara-usa.com](http://www.niagara-usa.com). Contact : MichelleBlackley at [michelle@niagara-usa.com](mailto:michelle@niagara-usa.com)

### **Norfolk Hideaways**

Norfolk Hideaways is a holiday cottage/self-catering holiday company with 200 coastal cottages in North Norfolk.

Norfolk Hideaways will be delighted to hear from Alliance press card holders on assignment. Press trips are available and subject to dates and availability.

Visit : [www.norfolkhideaways.co.uk](http://www.norfolkhideaways.co.uk). Contact : Danielle Howard at [danielle@junglepr.com](mailto:danielle@junglepr.com).

## The Oetker Collection - Masterpiece Hotels

The Oetker Collection - Masterpiece Hotels are one-of-a-kind, five-star hotels individually designed, with a unique character and distinctive atmosphere.

They are situated in some of the world's most appealing locations, such as Antibes, Baden-Baden, Marrakesh, Paris and Vence.

The Oetker Collection will be pleased to consider offering accommodation to Alliance press card holders.

Visit : [www.oetkercollection.com](http://www.oetkercollection.com). Contact : Julia Perowne at [jp@verypcc.com](mailto:jp@verypcc.com)

## ON AIR WORLD radio

*ON AIR WORLD radio* is broadcast across many radio stations in Australia with programmes available for broadcast on community and other radio stations worldwide.

Its radio travel features highlight the best things to do and see in various cities and regions around the world.

*ON AIR WORLD radio* is pleased to invite Alliance press card holders to supply audio interviews.

The station cannot pay for features, at this stage, but believes it could give card holders exposure to world radio networks.

### The format :

Intro : *This is on air world travel radio, this week broadcasting from (location) ... This is (reporter name) and we are here with (guest name) from (attraction/location name).*

### Technical :

Interviews can be recorded on Iphones or similar devices in MP3 format and would need to be recorded at 44.1 khz quality 16 bit preferable.

### The interview :

Include website of attraction/facility at end when thanking the guest and mention the [www.onairworld.com](http://www.onairworld.com) website for all the links.

Electronic stores have good quality external mics with windscreens at around 30 quid.

The station will edit the feature, add music and remove umm and ahhs, breaths, etc.

Card holders should also provide *ON AIR WORLD radio* an image in a jpeg format and a brief bio for its presenters page.

Visit : [www.onairworld.com](http://www.onairworld.com). Contact : Geoff Harrison at [worldtvinternational@gmail.com](mailto:worldtvinternational@gmail.com).

## One World Trekking

One World Trekking has been a leader in Worldwide Adventure Travel with two decades of experience in creating and guiding unique trekking and hiking itineraries across the globe.

It offers small group trekking trips and adventure tours throughout the great Himalayan kingdoms of Nepal, Bhutan, Ladakh, Tibet, Sikkim, the Karakoram and to Eastern Europe, Africa and South America.

One World Trekking will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : [www.oneworldtrekking.com](http://www.oneworldtrekking.com). Contact : Andy Crisconi at [andy.crisconi@oneworldtrekking.com](mailto:andy.crisconi@oneworldtrekking.com).



## **Orient-Express Hotels**

Orient-Express Hotels is a luxury hotel company and adventure travel operator which began offering luxury travel experiences since 1976, when it purchased Hotel Cipriani in Venice.

Shortly after the company recreated the Venice Simplon-Orient-Express, linking London, Paris and Venice, along with other European cities.

Today the Orient-Express Hotels brand embraces 46 hotel, cruise and luxury rail businesses in 22 countries, including distinctive properties including :

- Hotel Cipriani in Venice
- Grand Hotel Europe in St Petersburg
- Hotel Ritz Madrid
- Mount Nelson Hotel in Cape Town
- Copacabana Palace in Rio de Janeiro, and
- Maroma Resort and Spa on Mexico's Riviera Maya

The Company also Orient-Express Hotels luxury tourist trains, three river cruise operations and one of New York's most iconic restaurants.

Orient-Express Hotels will be delighted to hear from Alliance press card holders who are assignment and able to feature one or more of its hotels. Requests considered on a case-by-case basis.

Visit : [www.orient-express.com](http://www.orient-express.com). Contact : Emily Wilson at [emily.wilson@orient-express.com](mailto:emily.wilson@orient-express.com).

## **The Otago Central Rail Trail, New Zealand**

The Otago Central Rail Trail is a 150-kilometre walking, cycling and horse riding track in the South Island of New Zealand.

The trail runs in an arc between Middlemarch and Clyde, along the route of the former Otago Central Railway, and has become a popular tourist attraction.

It's the chance to discover an untamed, natural environment, Otago's harsh and daring past, and the early engineering feats of the pioneers.

The Trail was the first rail trail in New Zealand and its success encouraged John Key, the NZ Prime Minister, to establish further Trails throughout NZ.

The Otago Central Rail Trail will be delighted to hear from Alliance press card holders who do a lot of cycling or walking and who could feature the Trail.

Visit : [www.otagocentralrailtrail.co.nz](http://www.otagocentralrailtrail.co.nz). Contact : Edward Fox at [edwardfox@orcon.net.nz](mailto:edwardfox@orcon.net.nz).

## **The Palace of Versailles, France**

The Château de Versailles, which has been on UNESCO's World Heritage List for 30 years, is one of the most beautiful achievements of 18th-century French art.

The site began as Louis XIII's hunting lodge before his son Louis XIV transformed and expanded it, moving the court and government of France to Versailles in 1682.

Each of the three French kings who lived there until the French Revolution added improvements to make it more beautiful.

Alliance press card holders can get free admission to the Château de Versailles and its grand gardens.

Visit : [www.en.chateauversailles.fr](http://www.en.chateauversailles.fr). Contact : Talon at [1dad1kid@gmail.com](mailto:1dad1kid@gmail.com).

### **The Palms Hotel & Spa, Miami Beach, FL**

Just minutes from the heart of South Beach, with a city-block of grounds and a pristine stretch of white sandy beach, The Palms Hotel & Spa originally opened as the Sea Isle Hotel in 1939.

It was purchased by its current owners, the Krause Family, in 1989, renovated and re-opened as The Miami Beach Ocean Resort in the summer of 1992.

In the following years, the family continued to modernize and re-position the property, culminating in a 2010 re-launch as The Palms Hotel & Spa.

The AAA Four Diamond property is now part of the exclusive collection of Preferred Hotels & Resorts, and one of few independently owned and operated full-service hotels on the beach.

The Palms will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : [www.thepalmshotel.com](http://www.thepalmshotel.com). Contact : Vanessa Lopez at [VLopez@thepalmshotel.com](mailto:VLopez@thepalmshotel.com).

### **Pembrokeshire, South West Wales**

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit : [www.pembrokeshire.com](http://www.pembrokeshire.com). Contact: Pat Edgar [PRMatters@dsl.pipex.com](mailto:PRMatters@dsl.pipex.com)

### **The Pheasant Inn, the Lake District UK**

Located at the bottom of Sale Fell and close to Bassenthwaite Lake, the Pheasant Inn dates back to the 17th century and was the haunt of huntsman John Peel.

It is situated at the unspoilt northern end of the Lake District, within easy reach of Keswick and Cockermouth.

The hotel bar, one of the most well known bar in the Lake District, is full of local character and characters some of whom are very knowledgeable and opinionated!

The Pheasant Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.the-pheasant.co.uk](http://www.the-pheasant.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

### **Philadelphia**

Philadelphia might be known as the birthplace of American democracy, but you'll find it's an ideal destination to explore its colorful neighborhoods, learn more about its rich history and delve into its spectacular sites and attractions.

Philly has all the excitement of big-city life with a quaint, hometown feel.

The Philadelphia Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : [www.discoverPHL.com](http://www.discoverPHL.com). Contact : Greg Evans at [g.p.evans@btinternet.com](mailto:g.p.evans@btinternet.com).

## **Phoenix Park Bike Hire, Dublin, Ireland**

Phoenix Park in Dublin has 20km of cycle paths and over 1750 acres of parkland to explore.

Located right at the entrance to the Park, Phoenix Park Bike Hire is a cost effective, healthy and enjoyable way to see attractions in the park and all that Dublin city has to offer.

Many thousands of extra visitors are expected to choose Ireland in 2013 for The Gathering.

Visit : [www.phoenixparkbikehire.com](http://www.phoenixparkbikehire.com) and [www.thegatheringireland.com](http://www.thegatheringireland.com). Contact : Anna Sharp at [anna@asharppr.com](mailto:anna@asharppr.com).

## **Pismo Beach, California**

Pismo Beach is located on California's famous Central Coast, half way between San Francisco and Los Angeles along the scenic Pacific Coast Highway and Highway 101.

This classic California beach town offers long white beaches for taking a pleasant stroll or for just enjoying the spectacular views of a Pismo Beach sunset.

Visitors also enjoy great weather year round, fabulous local wineries, golfing, riding the dunes in a four-wheel ATV on California's only drive-on beach, horseback riding, surfing, body boarding, and fishing from the historic 1200-foot Pismo Beach Pier.

The Pismo Beach Conference & Visitors Bureau will be delighted to hear from Alliance press card holders who are interested in featuring this destination.

For more information, please visit [www.ClassicCalifornia.com](http://www.ClassicCalifornia.com), or contact Suzen Brasile at [sbrasile@pismo beach.org](mailto:sbrasile@pismo beach.org).

## **The Pocono Mountains, Pennsylvania**

The Pocono Mountains region is 2,400 square miles of mountains, lakes, rivers, waterfalls and woodlands in Northeastern Pennsylvania.

The four-county region offers year round outdoor recreation, seasonal festivals and fairs, lavish spas and fine dining. The Pocono Mountains is two hours from both Philadelphia and New York City.

The Pocono Mountains Visitors Bureau will be delighted to consider press trip requests from Alliance press cardholders.

Visit : [www.800poconos.com](http://www.800poconos.com). Contact : Elizabeth A. Richardson at [Erichardson@poconos.org](mailto:Erichardson@poconos.org).

## **Québec, Canada**

Québec is a unique land in North America. Unique for its geography, its history and its culture, which together have forged its bold and exuberant identity.

The region is multi-faceted geography, diverse landscapes, vegetation and climate and a rich history spanning five centuries, from colonial regime to the present-day challenge of maintaining the cultural vitality of this culture in North America!

Summer, fall, winter and spring: the contrasting seasons bring this vast territory to life, offering you four spectacular opportunities to discover the many faces of Québec!

Destination Québec will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : [www.bonjourquebec.com](http://www.bonjourquebec.com). Contact : Caroline Corfield-Rose at [caroline@corecommunications.co.uk](mailto:caroline@corecommunications.co.uk).

### **The Ramada Encore Hotel, Gateshead, UK**

The Ramada Encore Hotel, Gateshead is located minutes from the historic Newcastle Quayside, on the banks of the river Tyne, and within walking distance of restaurants, bars, theatres, art galleries and attractions, including :

- the Baltic Centre of Contemporary Art
- Gateshead Millennium Bridge, and
- the Metro Radio Arena.

The Ramada Encore Hotel, Gateshead will be happy to host Alliance press card holders on assignment.

Visit : [www.ramada.co.uk](http://www.ramada.co.uk). Contact : Bernice Saltzer at [bernice@sortedpr.com](mailto:bernice@sortedpr.com).

### **Ravenstone Manor, Keswick, Cumbria UK**

Ravenstone Manor is a family run hotel situated just a short drive from the market town of Keswick in the Lake District.

Overlooking Bassenthwaite Lake, and set against the backdrop of Skiddaw, Ravenstone Manor provides guests with a vantage point to fully appreciate the beauty of the Lake District. The grounds of the Hotel are a great start for many walks for any ability; a short amble through Dodd Wood looking for Ospreys nesting or the odd deer to a hike to the summit of Skiddaw.

Ravenstone Manor will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.ravenstonemanor.co.uk](http://www.ravenstonemanor.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

### **The Renaissance Paris Arc de Triomphe, Paris**

The five-star Renaissance Paris Arc de Triomphe designed by Christian de Portzamparc, is just a few steps away from the famous landmark and Champs-Élysées Avenue.

A contemporary design, this Arc de Triomphe, Paris hotel's upscale guest rooms and suites are spacious and tastefully decorated and boast the latest in-room technology, including wireless Internet.

Outstanding among hotels in Arc de Triomphe, Paris, guests can indulge in delightful dining at the Makassar Lounge Restaurant serving contemporary French - Indonesian cuisine.

The Renaissance Paris Arc de Triomphe will be delighted to consider offering accommodation to Alliance press card holders who are able to review the hotel in their features.

Visit : [www.marriott.co.uk/hotels/travel/parwg-renaissance-paris-arc-de-triomphe-hotel](http://www.marriott.co.uk/hotels/travel/parwg-renaissance-paris-arc-de-triomphe-hotel). Contact : Bernice Saltzer at [bernice@sortedpr.com](mailto:bernice@sortedpr.com)

### **Reykjavik Bike Tours**

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.

Visit : [www.icelandbike.com](http://www.icelandbike.com). Contact : Stefan Helgi Valsson at [valsson@centrum.is](mailto:valsson@centrum.is)

## Rockford, Illinois

Rockford is located in north central Illinois, just south of Wisconsin, halfway between Galena and Chicago.

Rockford life centers around the Rock River, which may divide the east side from the west, but brings people together for events such as the :

- Illinois Snow Sculpting Competition
- Fourth of July Festival
- Ski Broncs Water Ski Shows
- Rockford Art Museum
- Greenwich Village Art Fair and Rockford Art Guild's Artists' Fair
- On the Waterfront, Illinois' largest street music festival
- Music in the Park, and
- Holiday Festival of Lights.

Several museums cluster in Riverfront Museum Park on the west bank and Siniissippi Gardens and Park stretch along the east bank. A trail network links them all.

Rockford continues to develop its waterfront by converting industrial sites into parks and public areas, such as Davis Park at Founder's Landing.

Visit : [www.grockford.com](http://www.grockford.com). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## Rosalie Bay Resort, Dominica

Rosalie Bay Resort, an eco-luxury and wellness retreat on the Nature Island of Dominica in the Caribbean, located along the Atlantic Ocean at the edge of a UNESCO World Heritage site,

The Rosalie Bay will be happy to consider accommodations for Alliance members on assignment.

Visit : [www.rosaliebay.com](http://www.rosaliebay.com). Contact: Julie Harper at [julie@madiganpratt.com](mailto:julie@madiganpratt.com).

## Royal Demeure luxury hotels, Italy

The Royal Demeure luxury hotel chain is a collection of historic palazzi in some of Italy's most important cities including :

- the Hotel d'Inghilterra, Residenza di Ripetta and the Hotel Beverly Hills, in Rome
- the Hotel Helvetia & Bristol in Florence the Grand Hotel Continental in Siena and,
- the Hotel Villa Michelangelo in Vicenza.

Each hotel has been meticulously refurbished with frescoed halls hosting modern art, marble bathrooms boast hydro-massage bathtubs and cosy restaurants offering traditional Italian cuisine.

The Royal Demeure group will be happy to consider hosting Alliance press card holders who are in Italy on assignment an able to review one or more of the properties.

Visit : [www.royaldemeure.com](http://www.royaldemeure.com). Contact : Anne-Marie Buckley at [Anne-Marie.Buckley@brightergroup.com](mailto:Anne-Marie.Buckley@brightergroup.com).

## The Royal Park and The Cranley, London

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit : [www.theroyalpark.com](http://www.theroyalpark.com) and [www.thecranley.com](http://www.thecranley.com). Contact : Li Boatwright at [Li@storringtoncommunications.com](mailto:Li@storringtoncommunications.com)

## **Rushton Hall Hotel and Spa, Northamptonshire**

Rushton Hall Hotel and Spa offers guests the chance to stay in what has been a stately home in rural Northampton since 1438.

Everything about Rushton Hall is grand from the moment you pass through its heavy timber doors. Most stunning, however, is the great hall with its magnificent timber roofing, ornate plasterwork, stained glass windows and fireplace.

Rushton Hall will be pleased to consider offering accommodation to Alliance press card holders.

Visit : [www.rushtonhall.com](http://www.rushtonhall.com). Contact : jacky Mcaulay at [j.Mcaulay@rushtonhall.com](mailto:j.Mcaulay@rushtonhall.com).

## **Saigon Streets**

Saigon Streets, which run 3 to 3.5 hour street food tours in Ho Chi Minh City, will be delighted to provide Alliance press card holders with a tour for review purposes.

Visit : [www.saigonstreeteats.com](http://www.saigonstreeteats.com). Contact : Barbara Adam at [theboss@thedropoutdiaries.com](mailto:theboss@thedropoutdiaries.com).

## **Sail Lofts St Ives**

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: [www.thesaillofts.co.uk](http://www.thesaillofts.co.uk). Contact: Peter Hutchinson at [peter@thesaillofts.co.uk](mailto:peter@thesaillofts.co.uk).

## **Scotland's Personal Hotels**

Scotland's Personal Hotels is one stop shop to finding hotels in Scotland, and offer visitors to Scotland :

- a large selection of independent hotels across Scotland and the chance to experience the real Scotland, and
- best rates guaranteed –travellers book direct with the hotels

Scotland's Personal Hotels can take care of all arrangements, book hotels, arrange car hire and offer advice on things to see and do, all over Scotland. There is no charge for this service.

Scotland's Personal Hotels will always consider hosting Alliance press card holders.

Visit : [www.scotland-hotels.com](http://www.scotland-hotels.com). Contact : Mark Linklater at [mark@scotland-hotels.com](mailto:mark@scotland-hotels.com).

## **Secret London – An unusual guide** **Secret London – Unusual bars & restaurants**

Following the success of “Secret London – An unusual guide” (Amazon bestseller) Jonglez Publishing has launch its first iPhone applications:

- Secret London – An unusual guide, and
- Secret London – Unusual bars & restaurants

Alliance press card holders able to review the applications can receive a code to download the app for free (iPhone users only).

Visit : [www.itwalliance.com](http://www.itwalliance.com). Contact : Alexandre Theyry at [alexandre@editionsjonglez.com](mailto:alexandre@editionsjonglez.com).

## **Senderos (Latin America)**

Senderos is a UK based agency representing a portfolio of travel experiences across Latin America.

Its partners are estancias, rainforest and remote jungle lodges, expedition vessels and small upmarket hotels in destinations including the Galapagos and Antarctica, Brazil, Colombia, Peru, Ecuador, Argentina and Chile.

Senderos will be delighted to hear from Alliance press card holders interested in deals, the latest stories and news, high resolution images and press trips.

Visit : [www.senderos.co.uk](http://www.senderos.co.uk). Contact : Gareth Lyons at [gareth@senderos.co.uk](mailto:gareth@senderos.co.uk).

## **Shakespeare Country, UK**

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit : [www.Shakespeare-Country.co.uk](http://www.Shakespeare-Country.co.uk). Contact : Tanya Aspinwall at [tanya@marketingaloud.co.uk](mailto:tanya@marketingaloud.co.uk)

## **Shieldhill Castle, the Clyde Valley, Scotland**

Shieldhill Castle hotel is a 4 star hotel set in the upper Clyde valley 30 minutes from both Edinburgh and Glasgow.

The Castle dates back to 1199 and offers great character and charm amongst elegant surroundings. The principal building has 16 en suite bedrooms, and the newly refurbished stable block has created a courtyard setting for an extra 10 en suite rooms.

Chancellor's restaurant, set within the Castle itself, has won numerous food and wine awards, including a two Rosette distinction from the AA.

In the grounds of the Castle and the surrounding areas, there is falconry, paintballing, clay pigeon shooting, helicopter flights, hot air balloon rides, fishing and golf.

Shieldhill Castle will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.shieldhillcastlehotel.co.uk](http://www.shieldhillcastlehotel.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## **Silversea Cruises**

Silversea Cruises is a luxury cruise line, offering guests large-ship amenities aboard its intimate, all-suite vessels: Silver Cloud, Silver Wind, Silver Shadow, Silver Whisper and Silver Spirit.

With the inclusion of the expedition ships Silver Explorer and Silver Galapagos (debuting late 2013), Silversea Cruises' itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both polar regions and over 500 fascinating destinations in between.

Silversea Cruises will be delighted to hear from Alliance press card holders, with suitable assignments, who are able to provide reviews of its cruises.

Visit : [www.silversea.com](http://www.silversea.com). Contact : Katie Francis visit : [kf@verypcc.com](mailto:kf@verypcc.com).



### **St Mary's Hall Hotel, Scilly**

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit : [www.stmaryshallhotel.co.uk](http://www.stmaryshallhotel.co.uk). Contact : Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk)

### **Sugnal Hall, Staffordshire, UK**

The owners Sugnal Hall have been restoring their 2-acre walled kitchen garden for six years and have brought this back into production as well as allocating one of the quadrants for an Indian Pavilion that was handmade and hand-block printed in Jodhpur.

The walled garden, which dates back to 1737, complete privacy in the heart of rural Staffordshire.

Sugnal Hall, Staffordshire will welcome the chance to talk to Alliance press card holders on assignment.

Visit : [www.sugnal.co.uk](http://www.sugnal.co.uk). Contact : Simon Turton at [simon@operapr.com](mailto:simon@operapr.com).

### **Swaziland and Malawi**

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit : [www.thekingdomofswaziland.com](http://www.thekingdomofswaziland.com) and [www.malawitourism.com](http://www.malawitourism.com). Contact: Kelly White at [tourism@geo-group.co.uk](mailto:tourism@geo-group.co.uk)

### **Talbot County, Maryland USA**

The Talbot County Office of Tourism promotes the pristine landscapes, waterscapes, and small hamlets along the "Hamptons of the Chesapeake Bay".

The Towns of St. Michaels, Oxford, Easton, and Tilghman Island offer a wealth of small town charm with metropolitan amenities.

Outdoor recreational opportunities abound at every corner - with five rivers, two bays and hundreds of creeks and tributaries, kayaking, canoeing, sailing, and yachting can be enjoyable throughout the seasons of Spring, Summer and Fall.

Year round entertainment at local theatres and nightclubs, art festivals and galleries, culinary events, and cultural treasures add to the Talbot County experience.

The Talbot County Office of Tourism will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : [www.talbgov.org](http://www.talbgov.org). Contact : Debbi Dodson at [ddodson@talbgov.org](mailto:ddodson@talbgov.org).

### **The Taskonaklar Boutique Hotel, Turkey**

The Taskonaklar Boutique Hotel is located in Uçhisar, the highest town in the Turkish region of Cappadocia.

A member of Great Hotels of the World, it has rooms and suites carved into volcanic formations with the accommodations combines subterranean spaces, rough-hewn walls and stone archways with fresh air in the form of terraces and balconies, with stunning views.

The Taskonaklar Boutique Hotel will be delighted to consider offering accommodation to Alliance press card holders.

Visit : [www.taskonaklar.com](http://www.taskonaklar.com). Contact : Tolga Akarcalı at [tolga@taskonaklar.com](mailto:tolga@taskonaklar.com).

## **theExplorateur**

theExplorateur reviews hotels, shops, restaurants and travel-related products around the world.

theExplorateur will consider offering Alliance press card the opportunity to review any of its properties.

Visit : [www.theExplorateur.com](http://www.theExplorateur.com). Contact Gabriella Ribeiro Truman at [gabriella@trumarketing.com](mailto:gabriella@trumarketing.com)

## **Three Nelson Hotels in Cheshire, UK**

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit : [www.grosvenorpulfordhotel.co.uk](http://www.grosvenorpulfordhotel.co.uk), [www.thepheasantinn.co.uk](http://www.thepheasantinn.co.uk) and [www.thebearspaw.co.uk](http://www.thebearspaw.co.uk)  
Contact : Karen Floyd at [karen.floyd@symmetrypr.com](mailto:karen.floyd@symmetrypr.com)

## **Tipi Adventure, Herefordshire UK**

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire.

Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes. The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside of the peak school holiday periods.

Visit : [www.tipiadventure.co.uk](http://www.tipiadventure.co.uk). Contact : Samantha Marsh:  
[samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)

## **Tongabezi, Zambia**

Tongabezi Lodge is the first Zambezi River lodge on the Zambian side of Victoria Falls. Privately owned and run it was voted among the world's finest places to stay in Condé Nast Traveler's 2008 Gold List.

Tongabezi Lodge will be delighted to consider providing Alliance press card holders with stays at the Lodge for review purposes.

Visit : [www.tongabezi.com](http://www.tongabezi.com). Contact : Sanja Cloete-Jones at [sanja@tongabezi.com](mailto:sanja@tongabezi.com).

## **Tontine Hotel, Peebles, Scotland**

Tontine Hotel, a family-run hotel in the heart of Peebles, won the award as Best Town Hotel in the 2012 Scottish Hotel Awards.

With 36 en-suite rooms, Borders, the Tontine is a fine base for covering one of Scotland's most beautiful regions, especially renowned for outdoor activities such as walking, mountain biking, cycling, golf, fishing and shooting.

Peebles itself is ranked the best town in Scotland for independent shops and is within easy reach of the 21 golf courses in the Borders.

It is a half hour's drive from Edinburgh and 90 minutes from Glasgow.

The Tontine Hotel, will be delighted to consider accommodation requests from Alliance press card holders on assignment.

Visit : [www.tontinehotel.com](http://www.tontinehotel.com). Contact : Mark Linklater at [marklinklater@gmail.com](mailto:marklinklater@gmail.com).

## **Towan Valley, Cornwall, UK**

Towan Valley, Cornwall is a place for families looking to get a totally Cornish getaway – a stones throw from one of Cornwall's best blue flag beaches and cliff top walks.

Situated in a wooded valley, Towan Valley comprises luxury self catering beach retreats which enjoy the very latest facilities, a fully fitted modern kitchen, off road parking and fully landscaped gardens.

These are located on the North Cornish Coast in the village of Porthtowan, 12 miles between St Ives and Newquay and seven miles from Truro - Cornwall's only City. The properties are available through Aspects Holidays and Michael Paul Holidays.

Towan Valley will be delighted to hear from Alliance press card holders on assignment who would like to review.

Visit : [www.aspects-holidays.co.uk](http://www.aspects-holidays.co.uk) and [www.michaelpaulholidays.co.uk](http://www.michaelpaulholidays.co.uk). Contact: Graham Buckley at [graham@mercury-pr.co.uk](mailto:graham@mercury-pr.co.uk).

## **Truro, Cornwall, UK**

The cathedral city of Truro, which is the UK's most Southerly and Cornwall's only city, has cobbled streets, narrow alleyways and riverside walks down to Malpas.

Beaches including Porthtowan are a 15 minute drive away and there is the opportunity to take a boat from Truro down to Falmouth and St Mawes.

Truro has been very much overlooked from a travel media perspective, in favour of destinations such as St Ives and Padstow, but has a wealth to offer people wanting a city break that offers them the best of both worlds.

Enjoy Truro will be delighted to hear from Alliance press card holders on assignment who would like to visit the city.

Visit : [www.enjoytruro.co.uk](http://www.enjoytruro.co.uk). Contact: Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk).

## **Utah**

The US state of Utah attracts outdoor enthusiasts offering national Parks, ski resorts and golf courses.

Within the state is to be found Park City, historic Temple Square, St George, Lake Powell and, of course, Salt Lake City. Visitors come to ski or snowboard "The Greatest Snow on Earth," to mountain bike Slickrock in Moab Utah, take summer whitewater rafting down Cataract Canyon, or visit the Old West.

The Utah Office of Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : [www.utah.com](http://www.utah.com). Contact : Caroline Corfield-Rose at [caroline@corecommunications.co.uk](mailto:caroline@corecommunications.co.uk).

## **Valley Forge, Pennsylvania**

Recreation, history, retail and the arts intersect in the Valley Forge area.

Located 18 miles west of downtown Philadelphia, it is most often remembered as the site of George Washington's winter encampment of 1777-1778, where the army was transformed from a rag-tag band of soldiers into the fighting force that went on to win the American Revolution.

Visitors today can enjoy the tranquil beauty of Valley Forge National Historical Park's 3,500 acres of rolling hillsides and sparkling streams.

The Valley Forge Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : [www.valleyforge.org](http://www.valleyforge.org). Contact : Greg Evans at [g.p.evans@btinternet.com](mailto:g.p.evans@btinternet.com).

## **The Villa Rosa Hotel, Nairobi**

Kempinski Hotels is set to open one of the country's most luxurious properties, the Villa Rosa Hotel on Chiromo Road as well as tented camp, Olare Camp in a Maasai Mara conservancy in early 2013.

Alliance press card holders are invited to request a press review stay at the the Villa Rosa Hotel and or Olare Camp.

Visit : [www.kempinski.com/en/nairobi/hotel-villa-rosa](http://www.kempinski.com/en/nairobi/hotel-villa-rosa) and [www.magicalkenya.co.uk](http://www.magicalkenya.co.uk). Contact: Hilary Philpott at [hilary.philpott@kempinski.com](mailto:hilary.philpott@kempinski.com).

## **Visit Dublin**

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit : [www.visitdublin.com](http://www.visitdublin.com) and [www.dublinpass.com](http://www.dublinpass.com). Contact : Catherine McCluskey at [Catherine.mccluskey@failteireland.ie](mailto:Catherine.mccluskey@failteireland.ie)

## **Visit Orlando**

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit : [www.VisitOrlando.com/media](http://www.VisitOrlando.com/media). Contact : Amy Rodenbrock at [amy.rodenbrock@visitorlando.com](mailto:amy.rodenbrock@visitorlando.com)

## **VisitCornwall**

Cornwall is located in the far west of Great Britain on a peninsula pointing into into the Atlantic Ocean, and with 300 miles of coastline.

Cornwall is also the location of mainland Great Britain's most southerly promontory, The Lizard, and one of the UK's most westerly points, Land's End, while a few miles off shore and even further west is an archipelago of tiny islands that make up the Isles of Scilly.

For Alliance press card holders visiting Cornwall with suitable commissions, VisitCornwall will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : [www.visitcornwall.com](http://www.visitcornwall.com). Contact : Julia Hughes at [julia.hughes@visitcornwall.com](mailto:julia.hughes@visitcornwall.com)

## Visit Oxfordshire

Visit Oxfordshire is this English county's tourism association and is able to enable Alliance press card holders uncover its hidden treasures.

From the varied rural landscape of Oxfordshire, excellent for cyclists and walkers, to a cultural getaway in Oxford, renowned for its history and heritage.

Visit : [www.visitoxfordshire.org/press](http://www.visitoxfordshire.org/press). Contact : Heather Armitage at [Harmitage@oxford.gov.uk](mailto:Harmitage@oxford.gov.uk).

## Visit South East England

South East England comprises the counties that wrap around London, and which take in the south coast from Dover to the New Forest.

These are :

Kent  
Sussex  
Isle of Wight

Hampshire  
Surrey,  
Berkshire

Buckinghamshire, and  
Oxfordshire

The South East is home to English icons such as Windsor Castle, Oxford, Brighton and Canterbury and Visit South East England can arrange themed tours such as Jane Austen, James Bond, Downton Abbey, Tolkien, CS Lewis and Inspector Morse.

Some of the areas 2013 highlights include the 200<sup>th</sup> Anniversary of Pride & Prejudice, the opening of the Mary Rose Museum, Portsmouth.

For Alliance press card holders visiting SE England with suitable commissions, Tourism South East will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : [www.visitsoutheastengland.com](http://www.visitsoutheastengland.com). Contact : Carol Plunkett at [cplunkett@tourismse.com](mailto:cplunkett@tourismse.com).

## Wedgwood the Restaurant, Edinburgh, Scotland

Paul Wedgwood and Lisa Channon opened Wedgwood the Restaurant in 2007, and gains inspiration for his style of dishes from regular travels around the world. Favourite dishes in the restaurant include Panko and black sesame crusted mullet or Pork belly, Diver caught scallops wrapped in caul fat.

Wedgwood the Restaurant will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.wedgwoodtherestaurant.co.uk](http://www.wedgwoodtherestaurant.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## Welcome to Yorkshire

*Welcome to Yorkshire*, which is the official Destination Management agency for the English county of Yorkshire, has one clear priority, to make Yorkshire the most popular destination in the UK for business and leisure.

In just two years *Welcome to Yorkshire* has grown the value of the county's tourism and visitor economy from £5.9bn to £7bn per annum.

*Welcome to Yorkshire* will be delighted to consider press trip opportunities for Alliance press card holders with an appropriate commission.

Visit : [www.yorkshire.com/mediacentre](http://www.yorkshire.com/mediacentre). Contact : Graham Poucher at [gpoucher@yorkshire.com](mailto:gpoucher@yorkshire.com)

## **The West Somerset Railway, UK**

The West Somerset Railway is Britain's longest standard gauge "heritage" railway and runs steam trains on a daily basis from early April to early October and on elected dates in other months.

The route is from Bishops Lydeard (4 miles from the Somerset County Town of Taunton) to the small seaside resort of Minehead and the Railway carries some 200,000 passengers each year.

The West Somerset Railway will be delighted to offer Alliance press card holders free travel on its trains. Please book tickets in advance.

Visit : [www.west-somerset-railway.co.uk](http://www.west-somerset-railway.co.uk). Contact : John Simms at [john.com@wsrail.net](mailto:john.com@wsrail.net)

## **Wilderness Scotland**

Wilderness Scotland is a specialist adventure travel company offering an inspiring range of holidays, journeys and wilderness experiences in the most remote and beautiful regions of the Scottish Highlands and Islands.

Established in 2001, its team of guides know the wild places of Scotland better than anyone.

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit : [www.wildernessscotland.com](http://www.wildernessscotland.com). Contact: Ben Thorburn at [ben@wildernessscotland.com](mailto:ben@wildernessscotland.com)

## **WildJunket Magazine**

WildJunket Magazine is a new-age digital magazine with an emphasis on adventure travel and special interest journey.

It is a finalist in the Digital Magazine Awards 2012 for Best Travel Magazine Award.

To read a sample issue online : . Password: wjjun88

Alliance press card holders can receive a free annual subscription (four issues) via email. Those interested should email Alberto Molero with name card number and email address.

Visit : [www.wildjunketmagazine.com](http://www.wildjunketmagazine.com). Contact Alberto Molero at [alberto@wildjunket.com](mailto:alberto@wildjunket.com).

## **[www.cornwallscottages.co.uk](http://www.cornwallscottages.co.uk)**

[www.cornwallscottages.co.uk](http://www.cornwallscottages.co.uk) a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: [www.cornwallscottages.co.uk](http://www.cornwallscottages.co.uk). Contact: Jess Money at [jess@suebradburypr.com](mailto:jess@suebradburypr.com)

## **The Yukon**

Situated in the upper Northwest corner of Canada, next to Alaska, the Yukon is Canada's most accessible northern destination.

The Yukon is one of North America's major wilderness attractions; close to 80 percent remains pristine wilderness with 5,000-metre peaks, forested valleys, unspoiled waters and untamed wildlife.

It is home to more than 160,000 caribou, 70,000 moose, 22,000 mountain sheep, 6,000 grizzly bears and 220 species of birds and 34,000 humans!

Canada's highest mountain (Mount Logan) is located here as is one of the largest non-polar ice fields located in Kluane National Park - a UNESCO World Heritage site.

The Yukon has three national parks, six territorial parks and four Canadian Heritage Rivers and with nearly 3,000 miles of all-weather and mostly paved road.

The Yukon's 10 communities enjoys a vibrant culture rich in northern tradition and First Nation (native) customs and beliefs.

Travel Yukon will be delighted to hear from Alliance press card holders who are able to feature this region.

Visit : [www.travelyukon.com](http://www.travelyukon.com). Contact : Lisa Chamberlain at [Lisa.chamberlain@btinternet.com](mailto:Lisa.chamberlain@btinternet.com).

### Zambian Dawn Safaris

Zambian Dawn Safaris is an owner-operated safari company based in the North Luangwa National Park, Zambia.

This wilderness area is the only park in Zambia, which is home to Africa's Big Five and is also a bird watchers destination with over 400 species of bird recorded in the Zambian Dawn Safaris area.

Zambian Dawn Safaris will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : [www.zambiandawnsafaris.com](http://www.zambiandawnsafaris.com). Contact : Honour Way at [info@honourway.com](mailto:info@honourway.com).

## The International Travel Writers Alliance

## AllWays traveller



**The International Travel Writers Alliance** is the world's largest association of professional travel writers, editors, broadcasters and photographers.

[www.itwalliance.com](http://www.itwalliance.com)



**AllWays traveller** provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

[www.allwaystraveller.com](http://www.allwaystraveller.com)

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[Ashley@itwalliance.com](mailto:Ashley@itwalliance.com)